

Connecting Your Commute

Commute Solutions





TRP Success Stories – Outstanding Transportation Coordinators and Commuters

Valley Metro Commute Solutions
Transportation Coordinator (TC) Webinar
September 22, 2021

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Today's Guests



Helen Rose
Transportation Coordinator
S|T|O|R|E Capital





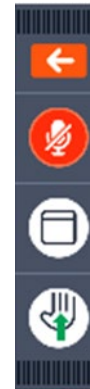
Joel Guy
Multimodal Commuter
City of Tempe



Eden Adams
Transportation Coordinator
Grand Canyon University

Tech Tips

- Your microphone is muted. You can ask questions and give input using the controls on your screen.
- Click on Handout to open the PDF and follow links or print to take notes.
- The  symbol indicates an audience poll.  means we'll ask for a show of hands.
- Webinar will be recorded, and a link emailed.



Today's Topics

- Travel Reduction Program (TRP) success stories
 - Outstanding TRP event
 - Dedicated Alternative Mode User
 - Awesome use of ShareTheRide
- News and updates
- Upcoming webinars



Outstanding TRP Event



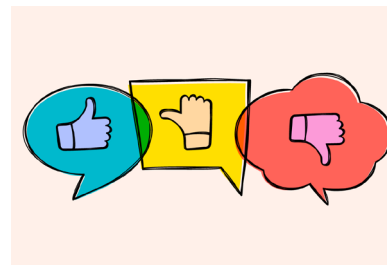
- STORE Capital held their first TRP event in March 2020
- They went “all in” on a TRP Bonanza
- Lots of food, games, and prizes

STORE Capital's Kickoff Event

- The TRP committee brainstormed, planned and executed the party.
- They promoted [ShareTheRide](#) and alternative ways to get around
- Prizes included gift cards and ShareTheRide swag.
- Around 75 employees attended and enjoyed the fun!



STORE Capital Team's Advice



Transportation Coordinator Helen Rose, center, with the STORE Capital TRP committee.

- Lessons learned:
- Would do again:
- Would do differently:

Looking to revive interest in your TRP? Consider a live, virtual, or recorded [Lunch and Learn!](#)



One Less Car

- Joel Guy works for the City of Tempe's Municipal Utilities Department.
- Started bicycle commuting with his parents at age 6.
- Graduated from ASU's Sustainability program.



Joel was named Outstanding Multimodal Commuter in the 2020 Champions for Clean Air awards.



How Joel Gets Around



Joel bikes to work most days. If the weather is bad or his bike is down, he takes the bus!



- Bicycles around 1,440 miles per year
- Last year, he burned 57,600 calories commuting
- Avoided generating 1,267 pounds of carbon dioxide
- Joel says: *"I consider [getting around by bike and transit] normal. It's not a hassle. I spend less than \$100 a year on bike parts."*

In Joel's Words

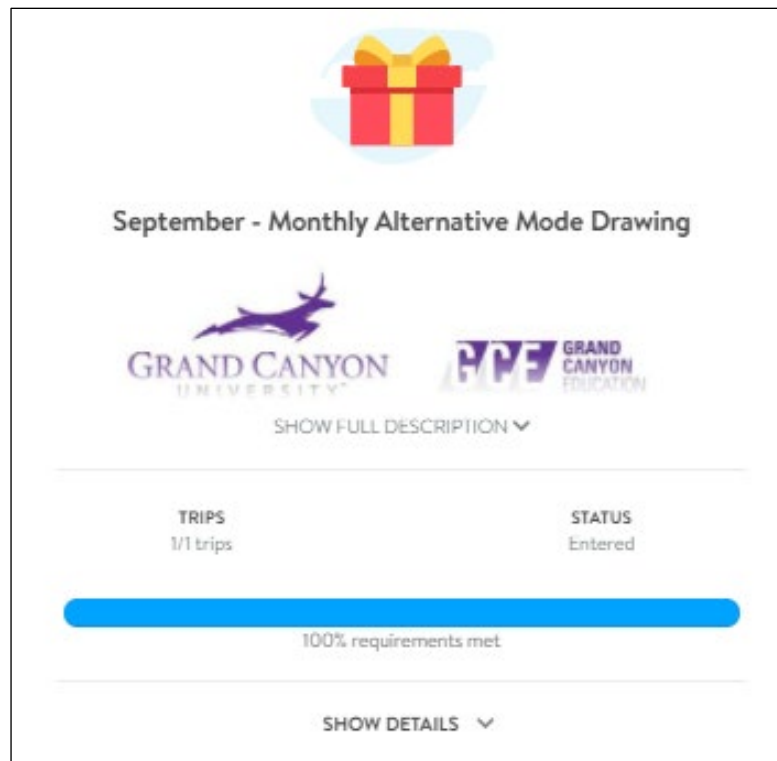
- Favorite thing about not driving to work:
- Best advice for newbies:
- Product, tip, or trick he couldn't live without:



MUST HAVE



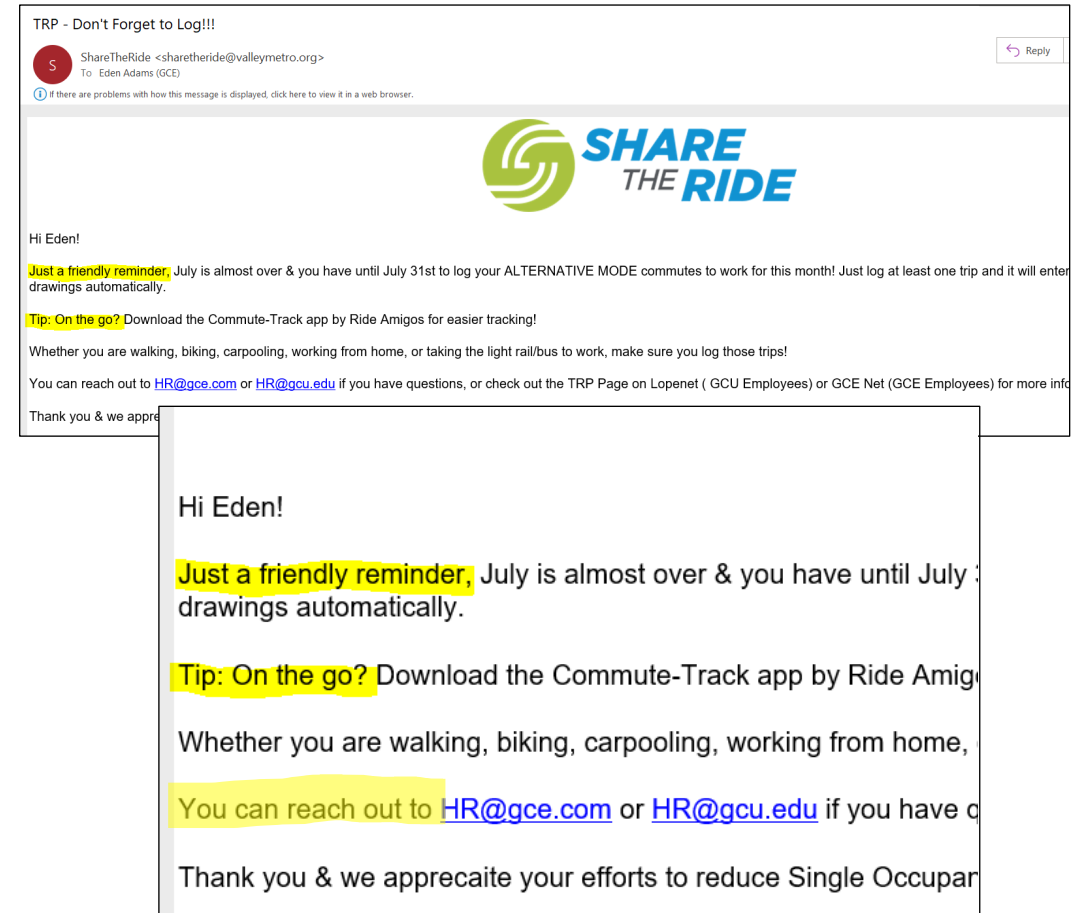
Great ShareTheRide Strategies



- Eden Adams at Grand Canyon University makes great use of their custom [ShareTheRide](#) network.
- Switched from physical gift card prizes to e-gifts – a lifesaver with employees working from home!
- Logos makes their contests **pop!**

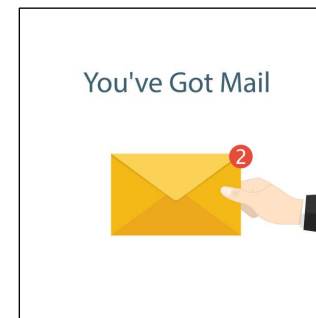
GCU's Tips and Tricks

- Created QR codes for TRP surveys
- Keeps reports of “rewarded” employees for annual TRP documentation
- Great email reminds users to log trips and enter contests
 - Friendly
 - Interesting
 - Includes TC contact info



Eden's Advice

- Favorite ShareTheRide feature:
- I wish ShareTheRide could _____
- Our audience responds best to:





Updates



TC Update

Awards Luncheon Details



Master of Ceremonies



Keynote Address



Entertainment

- **Friday, October 29, 2021**
- Heard Museum – Steele Auditorium
- Early bird - \$35 per person or table of eight for \$280 by September 24. Starting September 25, cost is \$45 per person or \$360 for table of eight
- Limited attendance, will sell out before the October 15 registration deadline
- Sean McLaughlin, Dr. Art Mollen, and Esteban and Teresa Joy

Clean Air Awards Sponsors

- **Green Leader – Presenting Sponsor**
SRP

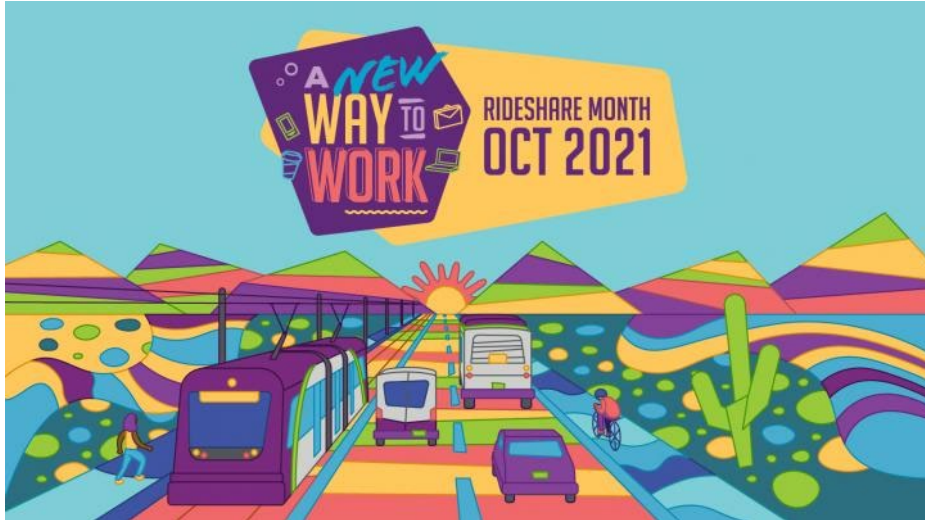
- **Cultivator – Entertainment Sponsor**
Walmart Stores, Inc.

- **Clean Air Advocate Sponsor**
Fry's Food Stores



- **Sustainable Supporter Sponsors**
 - APS
 - Arizona Transit Association
 - First Transit
 - HDR, Inc.
 - Maricopa County Air Quality Department/TRP
 - Northern Trust Tempe
 - Transdev
- **Commuter Hero Sponsors**
 - Charles Schwab
 - Clean Energy
 - Commute with Enterprise
 - Friends of Transit
 - Hilton Phoenix Resort at the Peak
 - RideAmigos
 - Southwest Gas Corporation
 - Whole Foods

October is Rideshare Month!



[Follow ShareTheRide on Facebook](#) for
flash contests and giveaways!

- [Take the Pledge](#) by September 30 to be eligible to win a \$25 Sauce gift card.
- Log your “green” trips to enter for great prizes including a \$25 Harkins gift card, Segway tour for two, and more.
- Top participants in the Rideshare Month Challenge could win one of three Arizona Restaurants gift cards.

Rideshare Month PSA at Harkins

From now through October 15 our Rideshare Month Public Service Announcement will be shown at Harkins Theatres in the valley.

- Take a photo of the PSA post it to our [ShareTheRideandSave](#) Facebook page.
- Use the hashtag [#RideshareMonth2021](#) and the name of your favorite commute-themed movie.
- You can win a pair of Harkins movies passes!



[Follow ShareTheRide on Facebook](#) for
flash contests and giveaways!

Together We Ride



Front door boarding on buses resumes **October 11**.

- Have your fare ready and mask on before boarding.
- Riders are encouraged to maintain social distance when possible and wash their hands frequently.
- [Learn more here.](#)

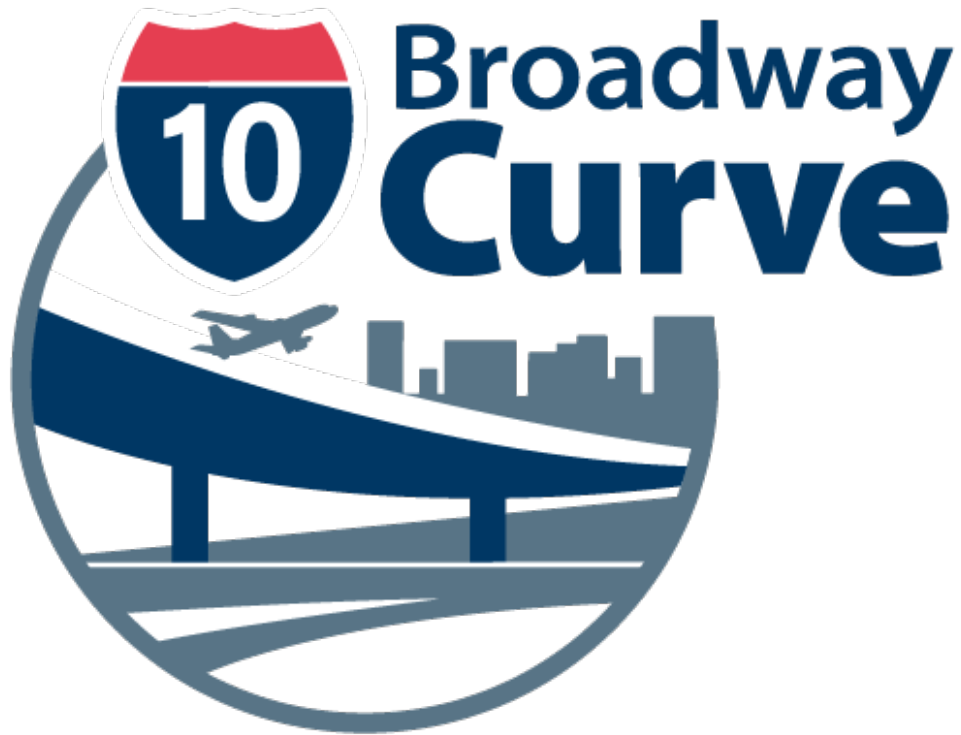
Mask Mandate Extended

- The Federal Transportation Security Administration (TSA) extended its requirement to wear masks on public transit until January 18, 2022.
- [Find out more here.](#)



Mask up to help stop the spread!

Broadway Curve Construction



- The Arizona Department of Transportation started the largest urban freeway reconstruction project in Maricopa County.
- Includes new HOV and general-purpose lanes, sound walls, two new bike/pedestrian bridges, more.
- Construction began in August and will continue into 2024.
- [Learn more here](#) or attend our [October 27 webinar](#) for an update.

Vanpool Fun

We have some exciting promotions coming up for vanpoolers! Watch for more info on these fun events. There shall be prizes!

- October – Costume Contest
- November – Holiday Recipes
- December – Van Decorating Contest



South Central Extension Art



As construction on the South Central Extension/Downtown Hub project continues, Valley Metro is finding ways to enhance the area through art.

- Created by students from three area schools
- Represents the people who live in the community
- Banners will be up for a few months for people to visit and experience
- [Learn more here](#)



Summary

- TRP Success Stories – Outstanding Programs and Commuters
- News and Updates
- Upcoming webinars
 - October 27, 10 a.m. – [Back to the Workplace We Go](#)
 - November 17, 10 a.m. – [TRP Recordkeeping and Communication](#)
 - December 15, 10 a.m. – [Valley Metro's Transit Art Projects](#)
- Access [recorded webinars and slide shows](#)

Can't make it during a scheduled webinar? Sign up anyway; we'll email you a link to the recording!



Thank you!

Valley Metro Commute Solutions

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