

Travel Reduction Program (TRP) Success Stories

Transportation Coordinator (TC) Webinar

November 20, 2019



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Sponsored by the Arizona Department of Environmental Quality, Maricopa Association of Governments,
Maricopa County Air Quality Department and Valley Metro.

Tech Tips

- To hear us, turn up speakers or headset volume. Your microphone is muted.
- Ask questions and answer polls using the controls on your screen.
- Click on Handout to open the PDF and access live links or print to take notes.
- The  symbol indicates an audience poll. Get ready to share your input!
- Webinar will be recorded and a link emailed.

Overview



- Welcome, Introductions
- TRP Success Stories: Outstanding TCs and Alternative Mode Users
- TC News



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Guest Speakers



Madison Doyle, SRP



Katie Kes, VEREIT, Inc.



Tony Plata, City of Scottsdale



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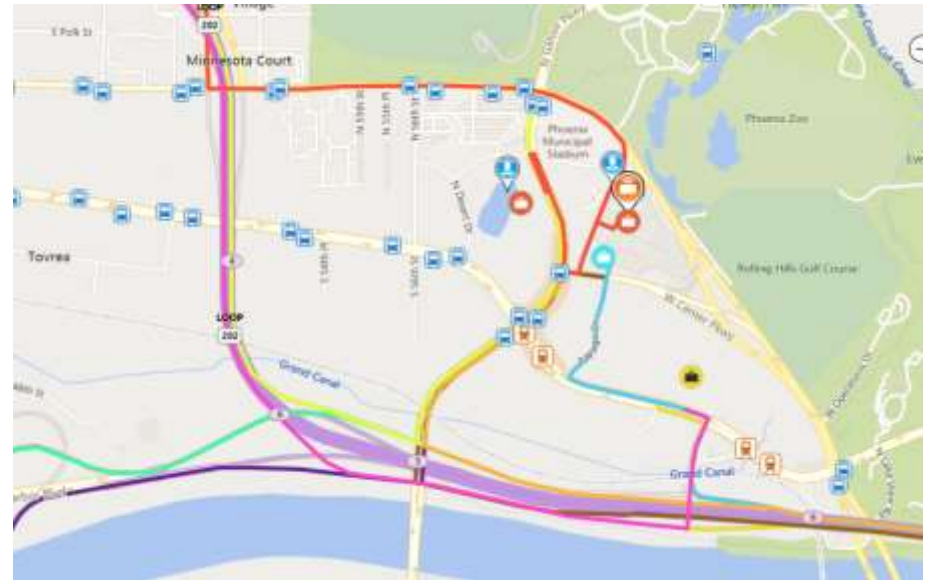
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Change Starts with ME- SRP

- Relates on a personal level
- A total of 12 superstars chosen for their various programs
- Interview style questions
 - What does sustainability mean to you and how do you engage in it?
 - Why do you care about doing what you do?
 - What inspires you to get involved? How do you try to inspire others?





Sustainability in Action

**CHANGE
STARTS WITH ME**



Sustainability in Action
**Change Starts
With Me**

*"The SRP bikes are quicker
and easier for traveling
between buildings."*

Dan McCrobie
SENIOR CUSTOMER SERVICE ANALYST,
CUSTOMER EXPERIENCE INSIGHTS

*Get to know your co-workers who are making changes today for a better tomorrow. This month we're introducing you to **Dan McCrobie**, Senior Customer Service Analyst, Customer Experience Insights, and early adopter of SRP's Bike Share program. Learn how you can check out a bike to travel between buildings at insidesrp.com/sia.*

What does sustainability mean to you?

In my job, I constantly go between PAB and ISB. Driving is counterproductive because I am burning gas and then I have to worry about parking. I find the SRP bikes a much better alternative — much faster than a car and much cheaper to operate.

Why is biking important to you?

Bikes are a great way to lower your carbon footprint, and it actually is a more practical form of transportation. Even in the summer when it's in triple digits, I find I am less sweaty at my destination than if I took my car.

What impact has biking had on you?

I can leave five minutes before the hour now and still be on time to my meeting, which I really like, especially if an unplanned meeting pops up on my calendar.

What inspires you to get involved?

I was an early adopter when the Bike Share program launched. Riding a bike is really a no-brainer. It's a sustainability action, but that is just one of the many benefits: You get some exercise, save miles on your car, keep your parking spot and can get where you are going much quicker. I am convinced that you have to make it convenient first and sustainable second. The bike program really does that.

Tony Plata

Bike + Bus

Three cities = FUN

- Tony rides the Camelback Road bus from Glendale to Scottsdale Fashion Square
- Bikes back to Phoenix, picks up the Glendale Road bus to home



It's "Tony Time!"



- Biking part way adds flexibility, builds in exercise
- Buses extend the trip, allow time to relax and watch the world go by



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VEREIT, Inc.

- Monthly TRP parties
- Reminder emails before
- Follow up emails after
- Corny jokes all around!



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More Vereit Fun

- Bulletin boards break boundaries!
- Attend TRP events to make contacts and learn strategies
- Have fun!



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TC Update



COMMUTE·SOLUTIONS

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Rideshare Month Results



- 677 people took the online pledge

Rideshare Month Challenge:

- 21 teams representing 238 members competed for prizes and bragging rights
- 5,675 alternative mode trips logged; 102,674 miles saved, 3,666 gallons of fuel saved, and 43,711 pounds of greenhouse gases avoided
- See the [list of winners here!](#)



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Team Challenge Results



- Congrats to the winners!
 - CU There 2019
 - Arizona Dept. of Education
 - City of Peoria (Anyone can join)
- Winning team members get a victory party, limited-edition tees, bragging rights.
- Next up: Valley Bike Month team challenge, April 2020



[See the Challenge results here](#)

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Clean Air Campaign Awards

- The 2019 Clean Air Campaign Awards and Luncheon was a big success.
- Congrats to the winners.
- Nearly 450 people attended.
- 22 awards were given out.
- [Read the press release.](#)
- [View photos](#) from the event.



SRP Award Winner



Keynote Address by Mark Kelly



Valley Metro staff with Craig Chaquico and Sean McLaughlin



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Feedback Request

Valley Metro wants to hear from you! Riders can provide feedback until December 6 on proposed [April 2020 service changes](#). Here are ways to make comments on the proposed changes:

- [Webinar](#)
- [Public Hearing](#)
- [Online Survey](#)
- Email input@valleymetro.org



Comment period runs November 4-December 6



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New Staff

Welcome new Commute Solutions staff members!



Abigail Cooksey-Williams
Program Manager



Annette Fettig
Program Coordinator



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Downtown Hub News



- Construction began this month on the [South Central Extension – Downtown Hub](#).
- Utility work will occur over the next several weeks in the following areas:
 - Fifth Street between Washington Street and Jefferson Street
 - McKinley Street between Central Avenue and First Avenue
 - Central Avenue between Jefferson Street and Lincoln Street
 - Washington Street between Central Avenue and First Street
 - Central Avenue and Madison Street
- [Find construction notices here](#)



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ArtsLine Bus, Train Debut

- The artist-designed wrapped bus is featured at events across the Valley encouraging people to ride Valley Metro rail ([ArtsLine](#)).
- In addition to the exterior rap, the inside will include art collections from various local artists.
- [Fortoul Brothers' art](#) is also featured on the October 2019 [Transit Book](#) and updated [Arts and Culture Destinations Guide](#).
- [Find out more here](#).



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December Meeting/Webinar

- Valley Metro Construction Projects Update – hear about upcoming projects including Tempe streetcar, light rail extensions and get important TRP updates. A speaker from Valley Metro Rail Community Relations will give us the scoop!
- ***Special for the holidays!*** Join us as usual [via webinar](#) or in person at the Valley Metro offices in downtown Phoenix. You'll get to meet other TCs and enjoy light refreshments and door prizes. [RSVP here](#). Location and directions will be provided.
- Refreshments, giveaways and door prizes (Even if you're on the webinar)!

You're
Invited



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Summary

- TRP Success Stories
- TC Update
- Upcoming webinars
 - [December 18](#), 10 a.m. – *Valley Metro Capital Projects*
Or [join us at Valley Metro](#) for this meeting
 - [January 22](#), 10 a.m. – Travel Reduction Program Overview
- Access [recorded webinars and slide shows](#)

Can't make it during a scheduled webinar? Register anyway; we'll email you the recording!



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