

ShareTheRide

Overview for Transportation Coordinators

August 5, 2020



Today's Presenters



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Tech Tips

- Your microphone is muted. You can ask questions and give input using the controls on your screen.
- Click on Handout to open the PDF and access live links or print to take notes.
- The  symbol indicates an audience poll.  means we'll ask for a show of hands. Get ready to share your input!
- Webinar will be recorded, and a link emailed.

Today's Session

- **ShareTheRide for Members**
- **ShareTheRide for Transportation Coordinators (TCs)**
- **Next Steps**



What is ShareTheRide?



- A site to engage and energize Valley commuters
- A place to share your organization's Travel Reduction Program (TRP) incentives
- A tool to run TRP contests, challenges, and reports

A few of our favorite things...

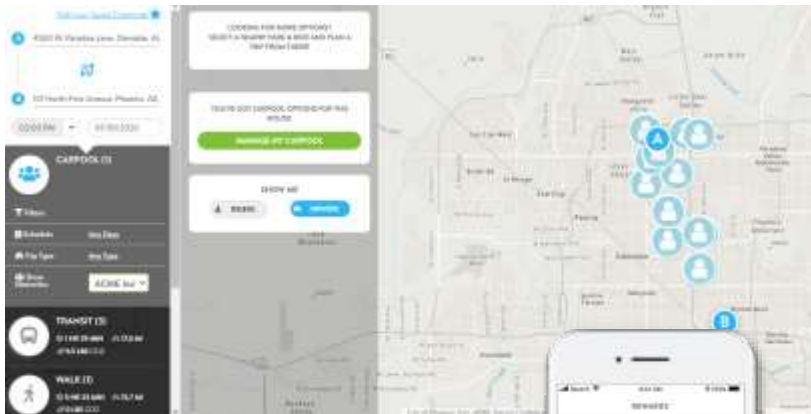
- Easy matching for all modes
- Shows traffic conditions, cameras, detailed maps
- Streamlined mobile app
- Earn badges, enter contests and challenges
- Quickly see pollution and financial savings



ShareTheRide for Members



How It Works



Step One: Create your account

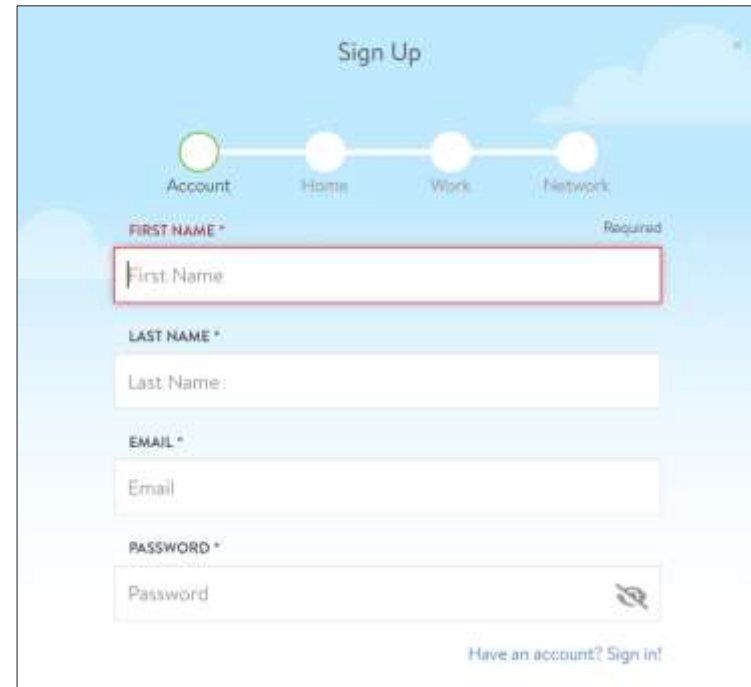
Step Two: Plan your commute

Step Three: Download the Commute Tracker app and connect your account

Step Four: Log your trips and earn rewards

Create Your Account

- First & last name
- Email address (work preferred)
- Choose a password
- Enter home and work addresses
- Select network (optional)



Sign Up

Account Home Work Network

FIRST NAME * Required

First Name

LAST NAME *

Last Name:

EMAIL *

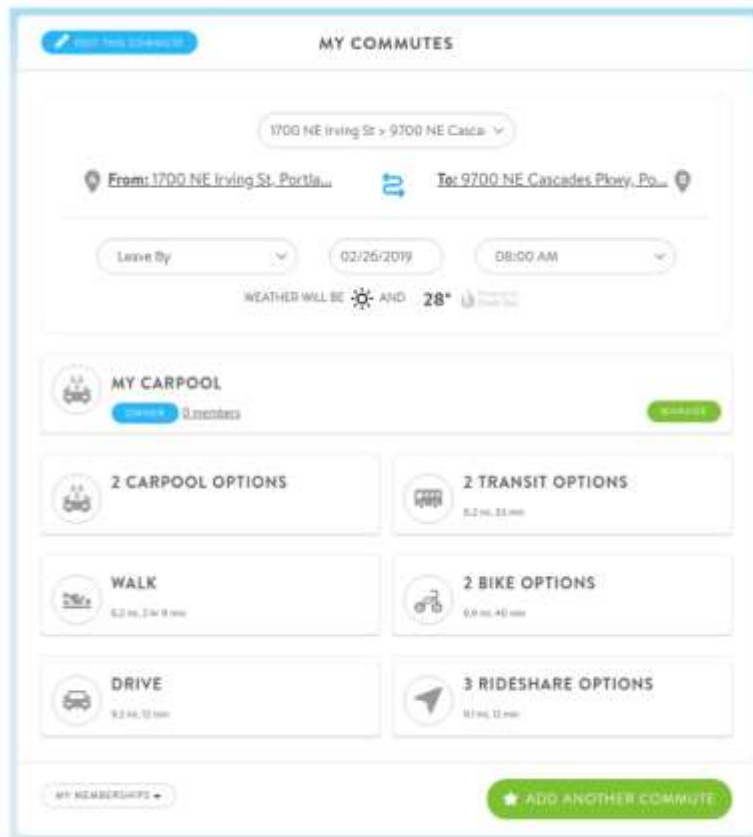
Email

PASSWORD *

Password

[Have an account? Sign in!](#)

My Commute Widget



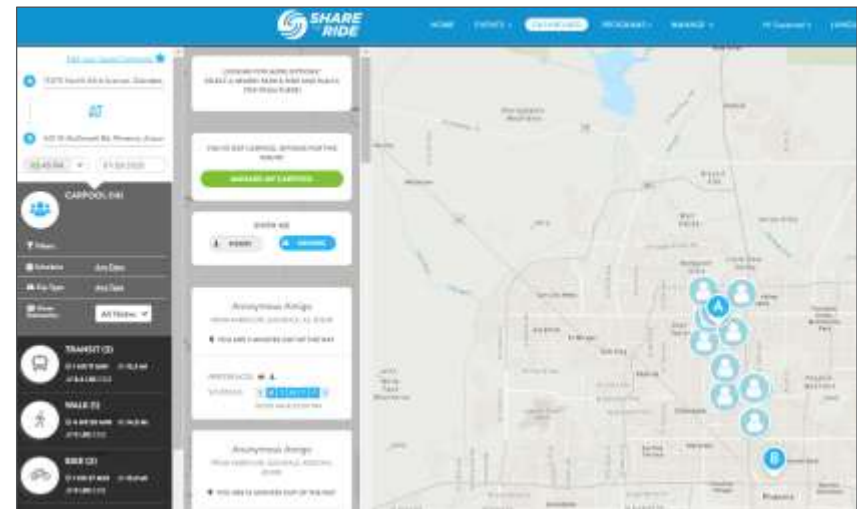
- Tracks home and work addresses
- Save multiple trips as needed
- See potential rideshares, routes
- Manage who can see your information
- You can even check the weather!

Find out more about [My Commute widget](#)

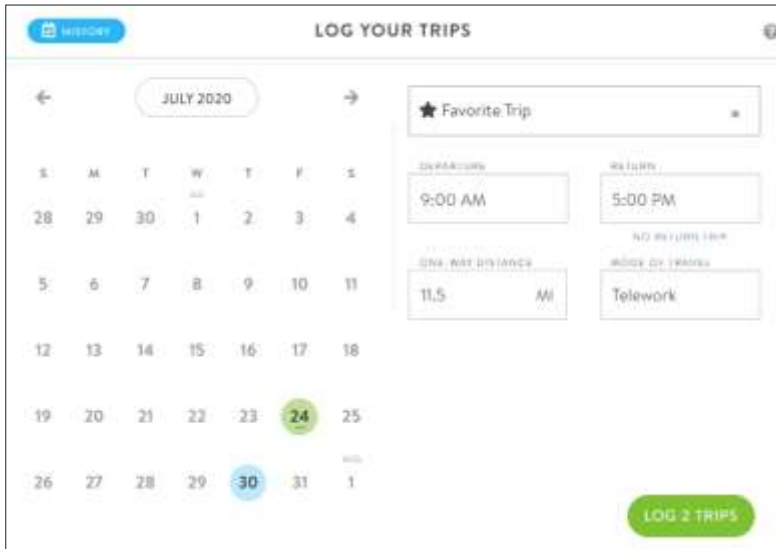
Trip Planning

From your dashboard, click on any of the options to see:

- Potential carpool and vanpool partners
- Transit routes
- Bikeways
- Driving directions



Track Your “Green” Commutes

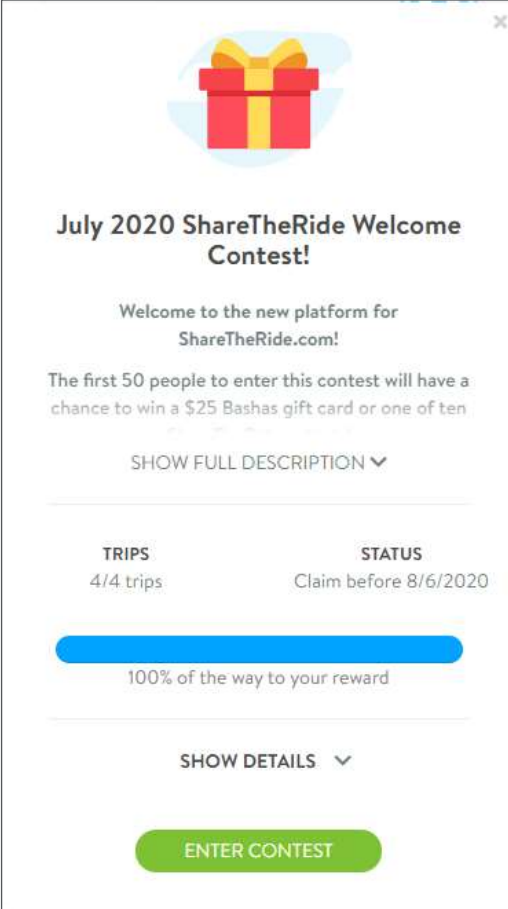



The screenshot shows a mobile application interface titled "LOG YOUR TRIPS". At the top left, there is a "History" button. Below it is a calendar for "JULY 2020" with dates from 1 to 31. The date 24 is highlighted in green, and 30 is highlighted in blue. To the right of the calendar is a form for logging a trip. It includes a "Favorite Trip" dropdown menu, a "DEPARTURE" field with "9:00 AM", a "RETURN" field with "5:00 PM", a "ONE-WAY DISTANCE" field with "11.5 MI", and a "MODE OF TRAVEL" dropdown menu with "Telework" selected. A green "LOG 2 TRIPS" button is at the bottom right.

- Save your commute to make tracking easy.
- May select multiple dates at a time.
- Track trips up to five weeks in the past.
- Handy video in the FAQS under Logging My Trips.

Reap the Rewards

- **Contests every month for new and continuing ShareTheRide members.**
- **No charge to enter.**
- **Open to people 18+ who live or work in Maricopa County.**
- **Challenges 2X year!**






July 2020 ShareTheRide Welcome Contest!

Welcome to the new platform for ShareTheRide.com!

The first 50 people to enter this contest will have a chance to win a \$25 Bashes gift card or one of ten

[SHOW FULL DESCRIPTION](#) ▾

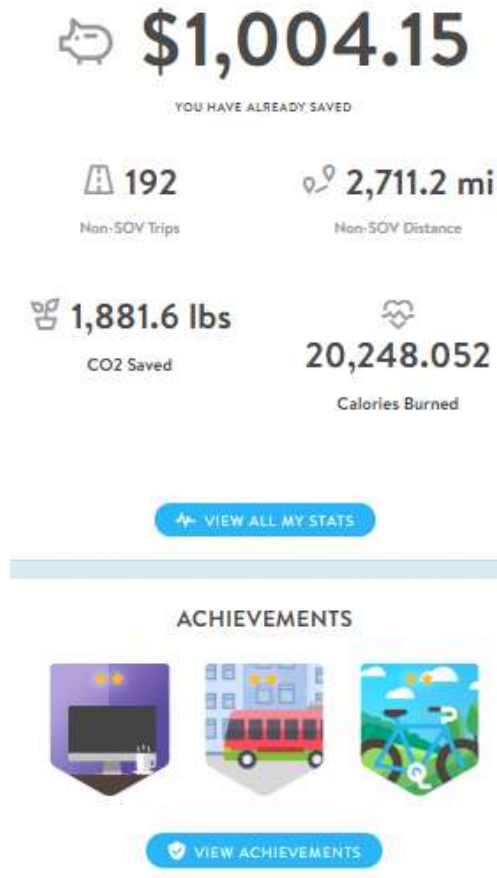
TRIPS	STATUS
4/4 trips	Claim before 8/6/2020


100% of the way to your reward

[SHOW DETAILS](#) ▾

[ENTER CONTEST](#)

See Savings & Achievements



- See accumulated savings in money, miles, CO2, calories
- Unlock badges based on trips tracked
- Leaderboards show progress on challenges

Connect with the Mobile App!

- Download the free Commute Tracker app by RideAmigos.
- Follow the instructions on the desktop to connect.
- Syncs with Waze and Strava.
- Track trips, enter contests and get news on the fly!



ShareTheRide for TCS



ShareTheRide for All

- Please encourage your audience to use the system.
- It's a free, easy way to reward “green” commutes.
- Zero cost, little effort on your part.



ShareTheRide Networks



A network for your organization lets you:


- Communicate TRP incentives
- Hold contests, challenges, and surveys
- Track trips and savings



Communicate TRP Incentives

- Maricopa County required communication
- Easily post a list in your ShareTheRide network
- Available 24/7 – no muss, no fuss
- Can link to your TRP or intranet site

ACME Industries TRP incentives



ACME INDUSTRIES TRAVEL REDUCTION PROGRAM PARTICIPATION INCENTIVES

Become an Alternative Mode User (AMU) to gain benefits not offered to coworkers who commute by driving alone. AMUs carpool or vanpool, take the bus or light rail, ride their bikes or walk during the commute. Below are examples of the rewards you can earn by being an AMU.

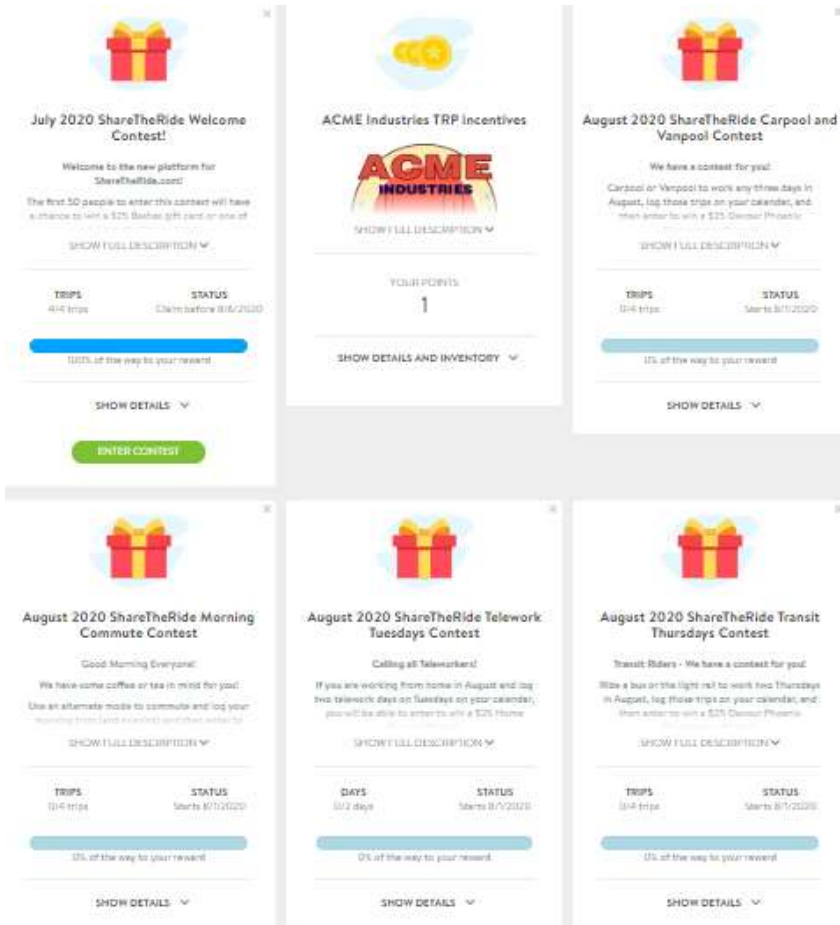
1. Register as an AMU to enter prize drawings. Carpool or vanpool, take the bus or light rail, ride your bicycle or walk to enter to win a \$25 Visa gift card.
2. New AMUs are eligible to receive a reward valued at \$5 if they use an alternative mode at least 4 times within a one-month period.
3. Registered AMUs can participate in the Guaranteed Ride Home program in case of emergency. Rides are provided by taxi limited to three uses per year.
4. We provide preferential parking for carpoolers located near the employee entrance. Six spaces are available on a first-come, first-served basis. You must be a registered AMU and have a carpool dash tag to use them.
5. Showers are available for employees who bike or walk to work. They are located in the basement.
6. A bike rack is located by the front doors.
7. Even if you aren't a regular AMU, you can do your share to help clean our air on High Pollution Advisory days and we'll give you a cookie! To become a registered AMU, please see Wile E. Coyote in Human Resources or at wile.coyote@acme.com. Join us in the fight against air pollution and traffic congestion in the Valley of the Sun.

HIDE FULL DESCRIPTION ^

YOUR POINTS

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Create TRP Contests



- “Incentives” stand in for most regular contests.
- “Point programs” work for High Pollution Advisory contests and subsidies.
- May be cloned!

Challenges

- Valley Metro holds challenges twice a year.
- Network managers may create their own.
- Can be tied to prizes – or just bragging rights!
- Leaderboards add interest.

Winter Challenge 5-

December 01, 2018 - March 09, 2019

See how much CO2 you can save by taking alternative from this winter! Everyone that logs at least 10 trips during the challenge will earn an entry into a raffle for a new bike!

Mode(s): Car, Carpool, Bicyclist, Scooter, Transit, Walk, Wheelchair
 Routes(s): All
 Eligible Days: Su, M, Tu, W, Th, F, Sa
 Maximum Eligible Daily Trips: No Limit

PARTICIPANTS	TRIPS	DISTANCE	MONEY SAVED	CO2 SAVINGS	CALORIES BURNED
7	223	2,365.7 mi	\$968	1,479.4 lbs	53k

LEADING: PARTICIPANTS

Rank	Name	Multi-Mode Challenge
1	Victor Fani	\$69.7 lbs
2	Matt McKinney	225.4 lbs
3	Alex Brown	203.4 lbs
4	Ben Dalton	190.2 lbs
5	Smart Commuter	175.7 lbs
6	Reese Logan	60.7 lbs
7	Apple Tester	17 lbs

Surveys

How do you get to work most days?

- Walk
- Bike
- Transit
- Carpool
- Buspool
- Bikepool
- Drive Alone

In order of most to least likely, which of these commute modes would consider trying as part of a program?

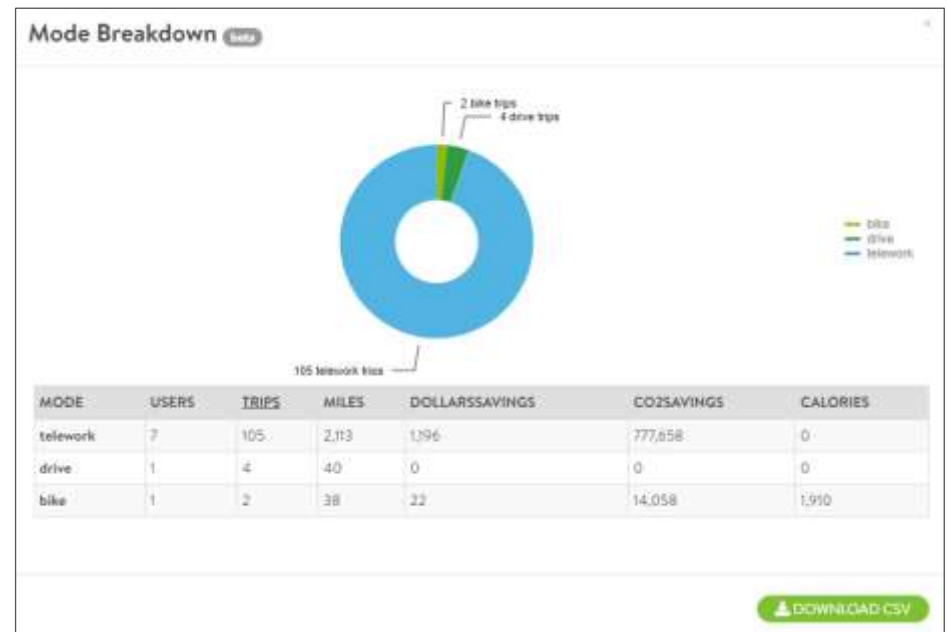
	1	2	3	4	5	6
Walking	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Biking	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transit	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carpool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vanpool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Bikepool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

- Survey members about their needs and preferences
- Easily gather quotes from seasoned AMUs
- Segment your audience for maximum impact

Record Keeping

See and export:

- Member lists
- Trip logs: searchable by member, date, mode and more
- Trip plans
- Registered carpools



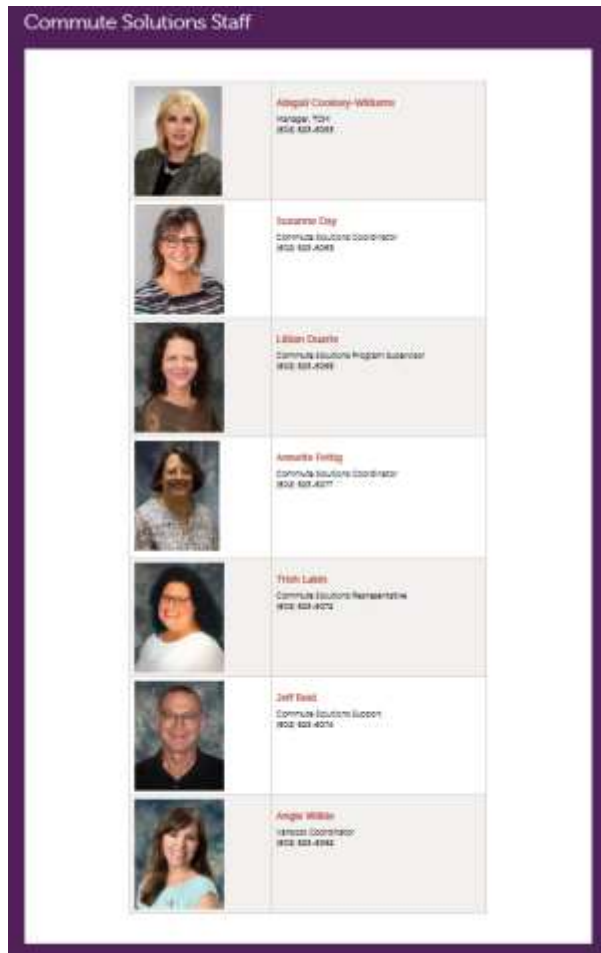
What's Next?



- Create a ShareTheRide account and explore!
- Network Manager Briefing August 6, 10 a.m. encore August 18, 11 a.m.
- Connect Your Commute with ShareTheRide (for users) August 27, 10 a.m.



Contact Us for More Info



We look forward to “wowing” you!

ShareTheRide@valleymetro.org

602.262.7433

www.ShareTheRide.com

Thank You

