

ShareTheRide

Overview for Network Managers

August 6, 2020



Today's Presenters



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Tech Tips

- Your microphone is muted. You can ask questions and give input using the controls on your screen.
- Click on Handout to open the PDF and access live links or print to take notes.
- The  symbol indicates an audience poll.  means we'll ask for a show of hands. Get ready to share your input!
- Webinar will be recorded, and a link emailed.

Today's Session

- **ShareTheRide for Members**
- **ShareTheRide for Network Managers**
- **Next Steps**



Why Update ShareTheRide?



- **Users' needs change**
- **RideAmigos partnership adds flexibility, options**
- **Allows for future enhancements and add-ons**

A few of our favorite things...

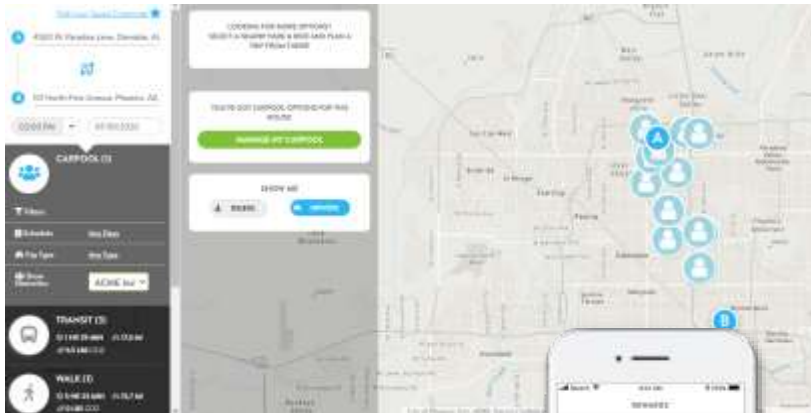
- Easy matching for all modes
- Shows traffic conditions, cameras, detailed maps
- Streamlined mobile app
- Earn badges, enter contests and challenges
- Quickly see pollution and financial savings



ShareTheRide for Members



How It Works



Step One: Create your account

Step Two: Plan your commute

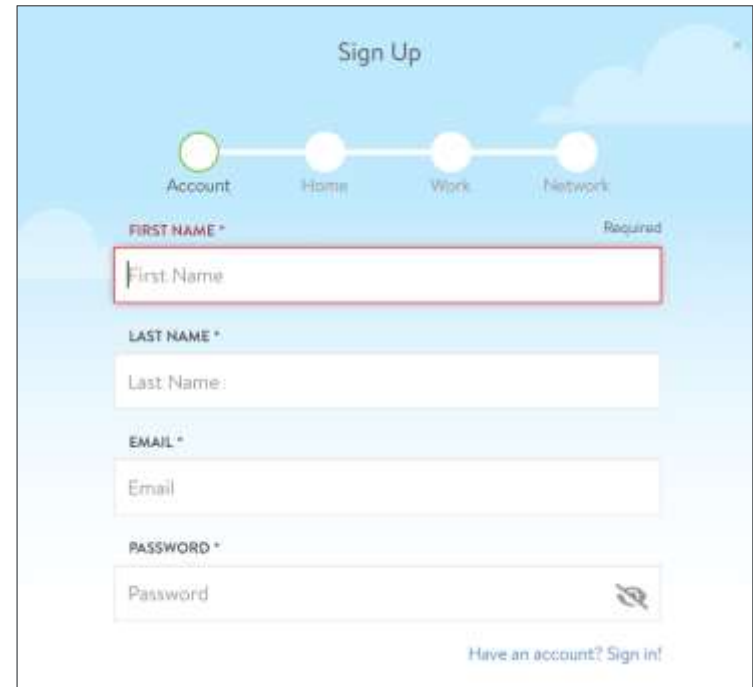
Step Three: Download the free app and connect your account

Step Four: Log your trips and earn rewards



Create Your Account

- First & last name
- Email address (work preferred)
- Choose a password
- Enter home and work addresses
- Select network (optional)



Sign Up

Account Home Work Network

FIRST NAME * Required

First Name

LAST NAME *

Last Name:

EMAIL *

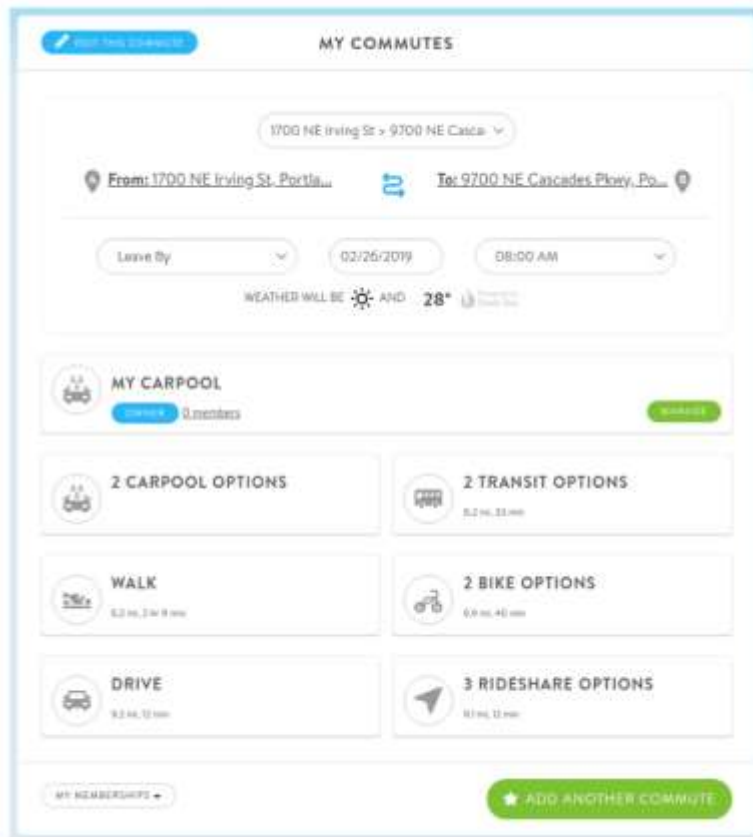
Email

PASSWORD *

Password

[Have an account? Sign in!](#)

My Commute Widget



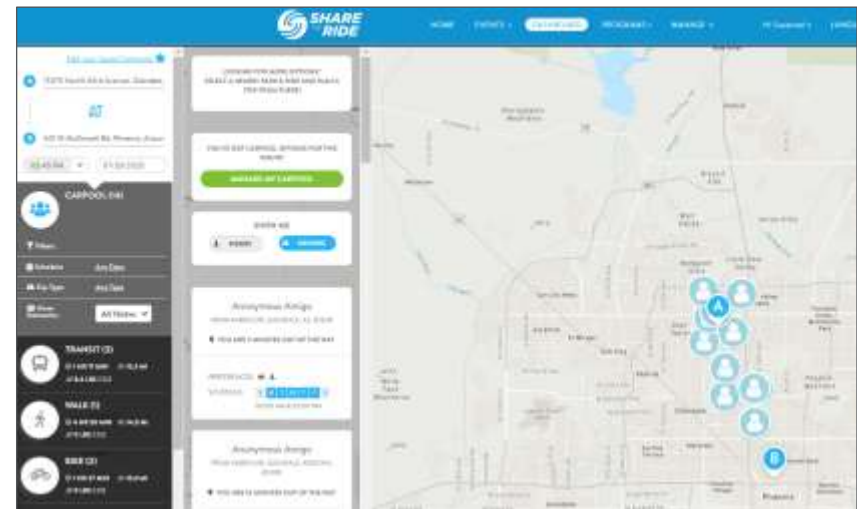
- “Favorite” your commute for quick access
- Save additional trips as needed
- See potential rideshares, routes
- Manage who can see your information
- You can even check the weather!

Find out more about [My Commute widget](#)

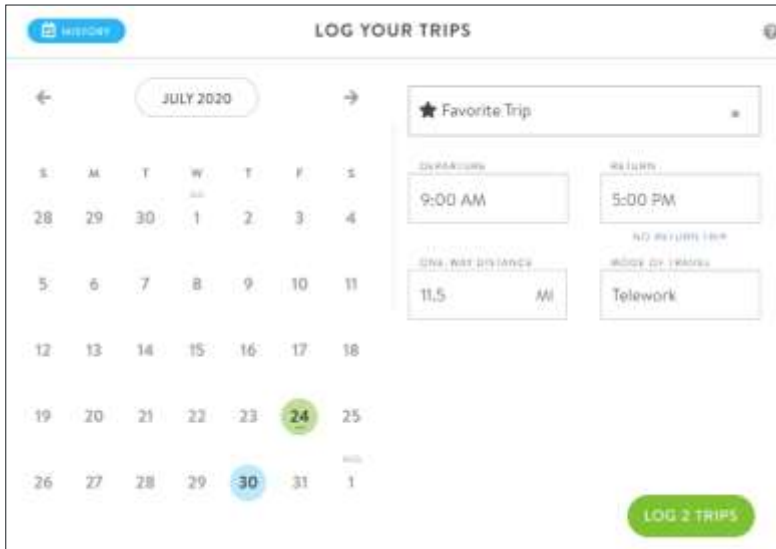
Trip Planning

From “favorite” commute, click any of the options to see:

- Potential carpool and vanpool partners
- Transit routes
- Bikeways
- Driving directions



Track Your “Green” Commutes

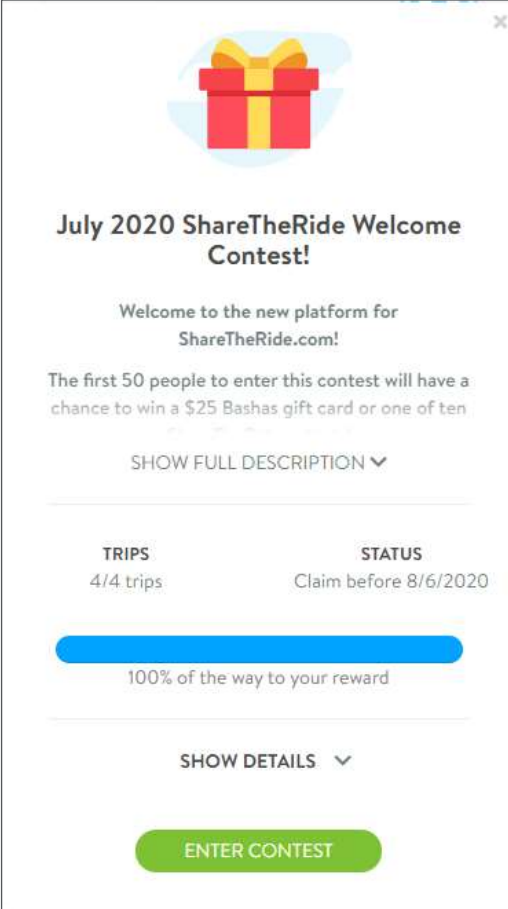



The screenshot shows the 'LOG YOUR TRIPS' interface. At the top left is a 'History' button. The main header is 'LOG YOUR TRIPS'. Below this is a calendar for 'JULY 2020' with days of the week (S, M, T, W, T, F, S) and dates (1-31). The date '24' is highlighted in green, and '30' is highlighted in blue. To the right of the calendar is a form for logging a trip. It includes a '★ Favorite Trip' dropdown menu. Below that are two input fields: 'DEPARTURE' with '9:00 AM' and 'RETURN' with '5:00 PM'. Underneath these are two more input fields: 'ONE-WAY DISTANCE' with '11.5' and 'MI', and 'MODE OF TRAVEL' with 'Telework'. At the bottom right of the form is a green button labeled 'LOG 2 TRIPS'.

- “Favorite” your commute to make tracking easy.
- May select multiple dates at a time.
- Track trips up to five weeks in the past.
- Handy video in the FAQs under Logging My Trips.

Reap the Rewards

- Contests every month for new and continuing ShareTheRide members.
- No charge to enter.
- Open to people 18+ who live or work in Maricopa County.





July 2020 ShareTheRide Welcome Contest!

Welcome to the new platform for ShareTheRide.com!

The first 50 people to enter this contest will have a chance to win a \$25 Bashes gift card or one of ten

[SHOW FULL DESCRIPTION](#) ▾

TRIPS	STATUS
4/4 trips	Claim before 8/6/2020

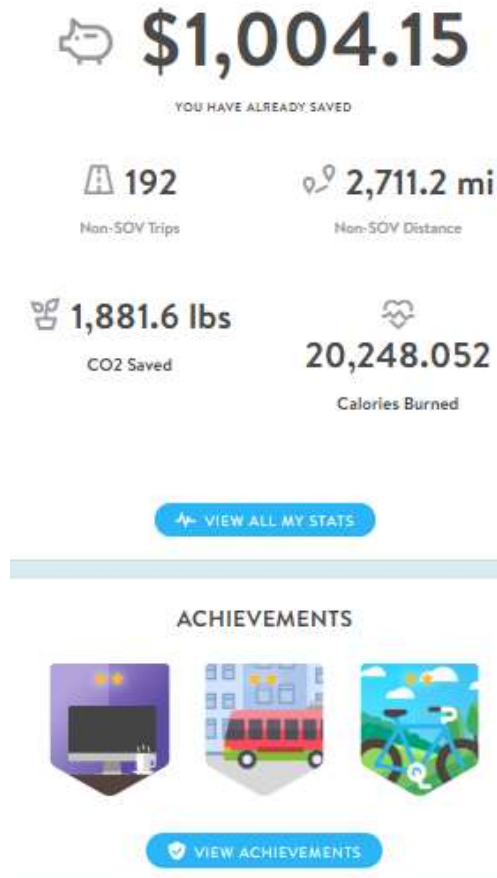
100% of the way to your reward

[SHOW DETAILS](#) ▾

[ENTER CONTEST](#)



See Savings & Achievements



- See accumulated savings in money, miles, CO2, calories
- Unlock badges based on trips tracked
- Leaderboards show progress on challenges

Connect with the Mobile App!

- Download the free Commute Tracker app by RideAmigos.
- Follow the instructions on the desktop to connect.
- Syncs with Waze and Strava.
- Track trips, enter contests and get news on the fly!



ShareTheRide for Network Managers



ShareTheRide Networks




Your ShareTheRide network lets you:

- Communicate TRP incentives
- Hold contests, challenges, and surveys
- Track trips and savings

Communicate TRP Incentives

- Maricopa County required communication
- Upload your list to your network
- Available 24/7 – no muss, no fuss
- Can link to your TRP or intranet site

ACME Industries TRP incentives



ACME INDUSTRIES TRAVEL REDUCTION PROGRAM PARTICIPATION INCENTIVES

Become an Alternative Mode User (AMU) to gain benefits not offered to coworkers who commute by driving alone. AMUs carpool or vanpool, take the bus or light rail, ride their bikes or walk during the commute. Below are examples of the rewards you can earn by being an AMU.

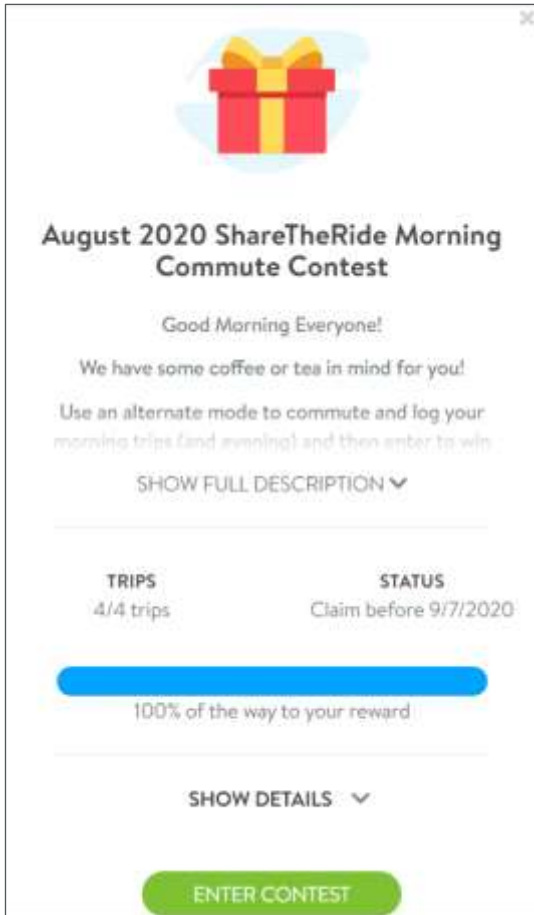
1. Register as an AMU to enter prize drawings. Carpool or vanpool, take the bus or light rail, ride your bicycle or walk to enter to win a \$25 Visa gift card.
2. New AMUs are eligible to receive a reward valued at \$5 if they use an alternative mode at least 4 times within a one-month period.
3. Registered AMUs can participate in the Guaranteed Ride Home program in case of emergency. Rides are provided by taxi limited to three uses per year.
4. We provide preferential parking for carpoolers located near the employee entrance. Six spaces are available on a first-come, first-served basis. You must be a registered AMU and have a carpool dash tag to use them.
5. Showers are available for employees who bike or walk to work. They are located in the basement.
6. A bike rack is located by the front doors.
7. Even if you aren't a regular AMU, you can do your share to help clean our air on High Pollution Advisory days and we'll give you a cookie! To become a registered AMU, please see Wile E. Coyote in Human Resources or at wile.coyote@acme.com. Join us in the fight against air pollution and traffic congestion in the Valley of the Sun.

[HIDE FULL DESCRIPTION ^](#)

YOUR POINTS

0

Create TRP Contests



The screenshot shows a contest entry interface. At the top is a gift icon. The title is "August 2020 ShareTheRide Morning Commute Contest". Below the title is a greeting "Good Morning Everyone!" and a description: "We have some coffee or tea in mind for you! Use an alternate mode to commute and log your morning trips (and evening) and then enter to win". There is a "SHOW FULL DESCRIPTION" link. Below this is a progress section with "TRIPS" (4/4 trips) and "STATUS" (Claim before 9/7/2020). A blue progress bar is at 100% with the text "100% of the way to your reward". At the bottom are "SHOW DETAILS" and "ENTER CONTEST" buttons.

August 2020 ShareTheRide Morning Commute Contest

Good Morning Everyone!

We have some coffee or tea in mind for you!

Use an alternate mode to commute and log your morning trips (and evening) and then enter to win

SHOW FULL DESCRIPTION

TRIPS
4/4 trips

STATUS
Claim before 9/7/2020

100% of the way to your reward

SHOW DETAILS

ENTER CONTEST

- Most regular contests will be “Incentives.”
- High Pollution Advisory contests and subsidies are “Point programs.”
- May be cloned!

Challenges

- Valley Metro holds challenges usually twice a year.
- Network managers may create their own.
- Can be tied to prizes – or just bragging rights!
- Leaderboards add interest.

Winter Challenge 5

December 01, 2018 - March 09, 2019

See how much CO2 you can save by taking alternative from this winter! Everyone that logs at least 10 trips during the challenge will earn an entry into a raffle for a new bike!

Routes: Only include alternative routes (bikes, scooters, walk, transit)
 Sources: All
 Eligible Days: Tu, W, Th, F, S
 Maximum Eligible Daily Trips: No Limit

PARTICIPANTS	TRIPS	DISTANCE	MONEY SAVED	CO2 SAVINGS	CALORIES BURNED
7	223	2,365.7 mi	\$968	1,479.4 lbs	53k

LEADING: PARTICIPANTS

Rank	Name	Multi-Mode Challenge
1	Victor Fani	\$69.7 lbs
2	Matt McKinney	235.4 lbs
3	Alex Brown	203.4 lbs
4	Ben Dallas	190.2 lbs
5	Smart Commuter	175.7 lbs
6	Reese Logan	60.7 lbs
7	Apple Tester	17 lbs

Surveys

How do you get to work most days?

- Walk
- Bike
- Transit
- Carpool
- Buspool
- Bikepool
- Drive Alone

In order of most to least likely, which of these commute modes would consider trying as part of a program?

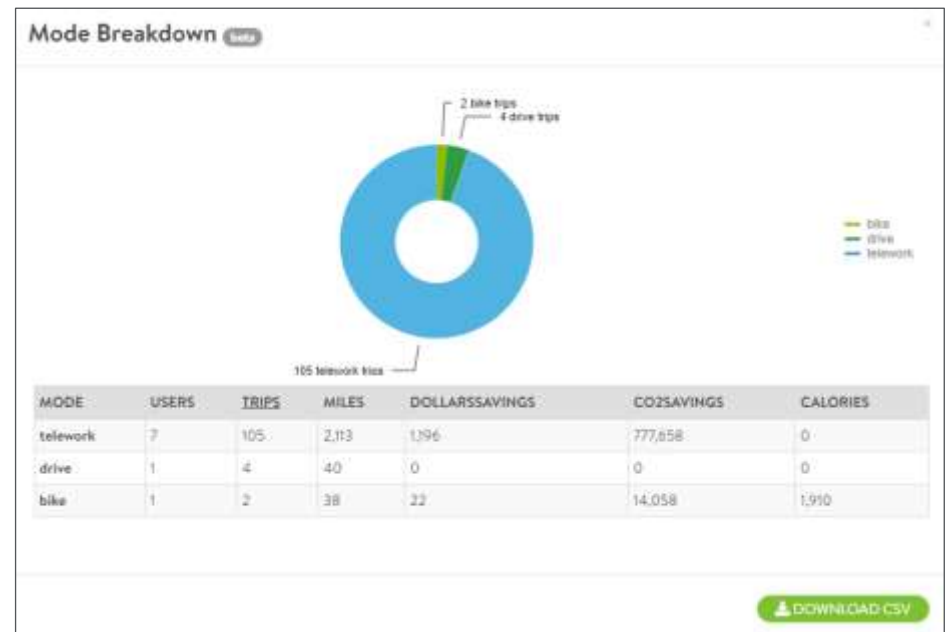
	1	2	3	4	5	6
Walking	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Biking	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transit	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carpool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vanpool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Bikepool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

- Survey members about their needs and preferences
- Easily gather quotes from seasoned AMUs
- Segment your audience for maximum impact

Record Keeping

See and export:

- Member lists
- Trip logs: searchable by member, date, mode and more
- Trip plans
- Registered carpools



Promoting ShareTheRide

- Schedule a virtual Lunch & Learn – any time of day!
- Post in a company newsletter
- Hold “Welcome to ShareTheRide” contests in August or September



Supporting Your Efforts



- Tip sheets on creating contests, posting info, running reports.
- RideAmigos Academy has help for Managers and Users.
- Reach out to us.
- Need a refresher? Try this session's encore.

Pictures Worth 1,000 Words

- [How to invite users to your private ShareTheRide network](#) (2:34)
- [How to share your organization's TRP incentives on ShareTheRide](#) (8:17)
- [How to create a new Alternative Mode User contest in ShareTheRide](#) (10:22)
- [How to create a regularly scheduled contest in ShareTheRide](#) (9:29):
- [How to clone a contest in ShareTheRide](#) (3:28)
- [How to select a contest winner in ShareTheRide](#) (6:27)
- [How to create user reports in ShareTheRide](#) (2:20)

What's Next?



- Explore ShareTheRide!
- Invite your users to Connect Your Commute with ShareTheRide
August 27, 10 a.m.
- TC webinar September 23:
Meet the New ShareTheRide

Thank You

