

JANUARY 2021

Tempe Streetcar Business Assistance Program Virtual Events for Business Success

CALENDAR MONTH	JANUARY
CALENDAR YEAR	2021
1ST DAY OF WEEK	SUNDAY

One-on-one business counseling can be found through SCORE, SBDC and AZ Microcredit Initiative:

Email SCORE counselor Steve Engelhardt at stephen.engelhardt@scorevolunteer.org

[Request an appointment with an SBDC Counselor](#)

[Request an appointment with AMI](#)

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
<h1>Happy New Year *2021*</h1>						
3	4	5	6	7	8	9
		ACA: Small Business Boot Camp 9:00 am - 10:00 am	LF: Building Trust for Your Brand w/Podcasting & Live Streaming 12 noon - 1:00 pm	ACA: Small Business Boot Camp 9:00 am - 10:00 am		
10	11	12	13	14	15	16
		ACA: Small Business Boot Camp 9:00 am - 10:00 am	SBDC: Cash Flow Management -- Knowing Your Cash Position During the COVID-19 Pandemic 9:00 am - 10:00 am	ACA: Small Business Boot Camp 9:00 am - 10:00 am		
		TCC: Business Academy: Sales Growth 2:00 pm - 3:30 pm				
		SCORE: Successful Marketing for Your Small Business 3:00 pm - 5:00 pm				
		SCORE: Business Model Canvas - Find the Gaps in Your Business Strategy 3:00 pm - 5:00 pm				
		LF: SCALE UP Cohort 3 5:00 pm - 7:00 pm				
17	18	19	20	21	22	23
		TCC: Business Before Hours w/Educational Models for Learning 7:30 am - 8:30 am	SBDC: Funding Your Business During the Pandemic 9:00 am - 10:00 am	ACA: Small Business Boot Camp 9:00 am - 10:00 am	TCC Leadership Series: Leading as an Ally 9:00 am - 10:00 am	
		ACA: Small Business Boot Camp 9:00 am - 10:00 am	TCC: Business After Hours w/Boat Rentals of America 5:00 pm - 6:00 pm	SBDC: Target Market Update & Positioning Pivots for COVID 10:00 am - 12:00 noon		
24	25	26	27	28	29	30
		ACA: Small Business Boot Camp 9:00 am - 10:00 am		ACA: Small Business Boot Camp 9:00 am - 10:00 am	TCC Leadership Series: Being Different Made Me Succeed 9:00 am - 10:00 am	
		SCORE: Social Media Marketing 101 3:00 pm - 5:00 pm				

31

1

Notes

DTA = Downtown Tempe Authority
LF = Local First
TCC = Tempe Chamber
SBDC = Small Business Development Center

Purple = one-on-one mentoring
Red = seminars/training
Green = networking
Blue = unique opportunities

For other resources in & around Tempe visit:

[Arizona Commerce Authority \(ACA\)](#)
[Arizona Microcredit Initiative](#)
[Downtown Tempe Authority](#)
[Greater Phoenix SCORE](#)
[Local First Arizona](#)
[Maricopa Small Business Development Ctr](#)
[Tempe Chamber of Commerce](#)

