

Get Involved with Rideshare Month 2019

Transportation Coordinator (TC) Webinar
August 28, 2019





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Maricopa County Air Quality Department and Valley Metro.

Tech Tips

- Your microphone is muted. You can ask questions and give input using the controls on your screen.
- Click on Handout to open the PDF and access live links or print to take notes.
- The  symbol indicates an audience poll.  means we'll ask for a show of hands. Get ready to share your input!
- Webinar will be recorded and a link emailed.

Overview



- Welcome and Introductions
- Get Involved with Rideshare Month
- TC News



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Introductions



Lillian Duarte
Commute Solutions Coordinator
Valley Metro



Suzanne Day
Commute Solutions Coordinator
Valley Metro



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What Is Rideshare Month?



Encourages commuters to try an alternative mode

- Supports Travel Reduction Program (TRP) goals
- Saves money and reduces stress
- Offers many choices – carpool, vanpool, bus, light rail, bike, walk or telework, compressed week
- Participate and win prizes!



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When is Rideshare Month?

October is Rideshare Month



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October 1-31



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Rideshare Month Pledge



Take the pledge at ShareTheRide.com

- August 23 – September 30
- Tell us which mode you'll use
- Enter to win a one night stay at the Pointe Hilton Squaw Peak Resort in Phoenix
- It's free and easy!



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Commuter Challenge

Participate in the Commuter Challenge at ShareTheRide.com and compete against other teams.

- Become a Team Lead and create your team by **September 20**
- Encourage coworkers and friends to join by **September 30**
- Challenge runs the entire month of October



Chillin' Commuters
2018 Small Team Winners



The Matrix Carpool
2018 Medium Team Winners



The ADE Contenders
2018 Large Team Winners

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Win! Win! Win!

Commuter Challenge perks

- Winning team members get a limited-edition shirt
- Victory parties for winning team participants:
 - Small team - \$125 in Fox Restaurants gift cards
 - Medium team - \$175 in Grimaldi's gift cards
 - Large team – \$250 in Fox Restaurants gift cards
- Special contests just for Challenge team participants
- [Find out more here!](#)



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Are You Ready For Fun?



Use the [Rideshare Month checklist](#) to prepare

- Promote, use the Fall TC Kit
- Hold a kick off event or party
- Encourage employees to create teams and invite members
- Help employees find commuting partners at ShareTheRide.com



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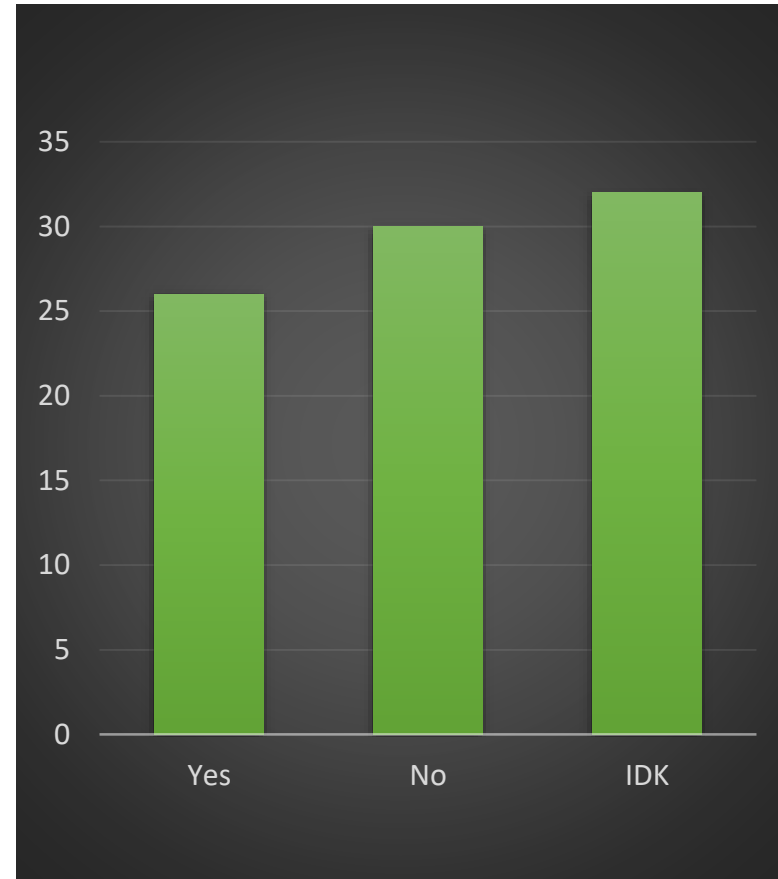
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Your Feedback

Webinar registration question: Did your organization participate in Rideshare Month last year?

- Yes
- No
- I don't know



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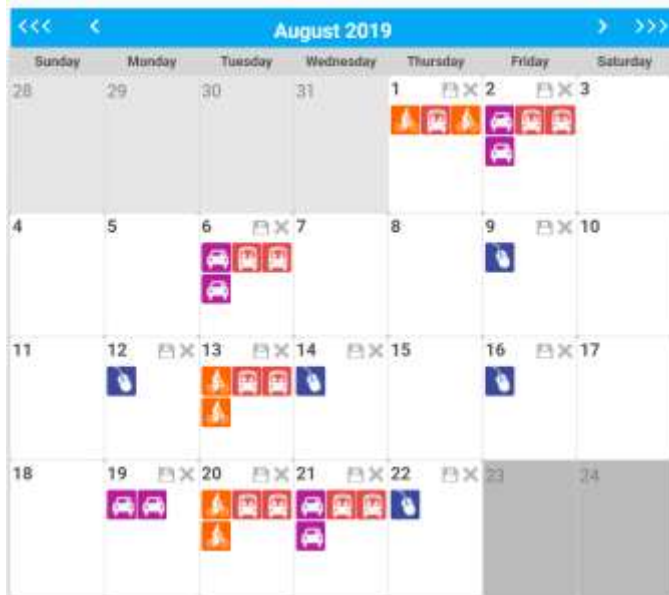
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ShareTheRide Contests



Other opportunities include tracking your alternative commute trips at ShareTheRide.com to win other great prizes.



- Log trips in the commute calendar
- Anything *but* driving alone counts – carpool, vanpool, bus, light rail, bike, walk or telework, compressed week



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TC Update



COMMUTE SOLUTIONS

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Stuff a Bus Food Drive

- We partnered with 12 News and United Food Bank to host the Stuff-a-Bus event in July.
- 1,412 pounds of food collected
+ \$531 cash



3,741 meals provided!



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Customer Experience Coordinators



- Engage with light rail riders
- Assist them as needed
- An extension of [Respect the Ride](#)

Summer Intern STEM Program

- This summer, 17 local high school students who live near planned light rail extensions completed a hands-on internship, gaining valuable experience from engineering and design mentors.
- They built projects with real-life applications: a scale model of a bridge, a transit app to plan trips and pay fare, and programmable Lego Mindstorms robots.



Learn more at the links below:

[South Central Extension](#)

[Northwest Extension II](#)

[Intern program](#)

[Flickr album of graduation](#)

[ceremony](#)

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Clean Air Campaign Voting

Voting for the 2019 Clean Air Campaign Bulletin Board entries is now live!

- [Click here to view entries and vote for your favorite](#)
- One vote per person
- Winner will be announced at the luncheon on **October 30**



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Clean Air Campaign Awards and Luncheon



- **Wednesday, October 30**
- **Pointe Hilton Tapatio Cliffs Resort**
- **Early bird cost \$38 or \$340 for a table of 10; after September 30, \$48 or \$440**
- **Registration closes October 18**



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Master of Ceremonies

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Anchor
CBS 5 News



Keynote Speaker



Mark Kelly
Astronaut

Entertainment



Craig Chaquico
Grammy®-nominated guitarist
Jefferson Starship/Starship



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- **Presenting** – SRP
- **Keynote/Entertainment** – Walmart Stores, Inc.
- **Platinum** – First Transit and Fry's Food Stores
- **Silver** – APS, Bank of America, Costco, HDR, Maricopa County Air Quality Department/TRP, Transdev
- **Bronze** – Arizona Transit Association, Charles Schwab, Clean Energy, Commute with Enterprise, Fender Musical Instruments Corporation, Friends of Transit, Hermosa Inn, Mayo Clinic in Arizona, Northern Trust Phoenix, Northern Trust Tempe, Southwest Gas Corporation

Interested in being a sponsor? Contact [Lillian Duarte](#).



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Summary

- Get Involved with Rideshare Month 2019
- TC Update
- Upcoming webinars
 - [September 25](#), 10 a.m. – Vanpools Are Cool!
 - [October 23](#), 10 a.m. – Managing the TRP Annual Survey Process
- Access [recorded webinars and slide shows](#)

Can't make it during a scheduled webinar? Register anyway; we'll email you the recording!



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