

Get Involved with October's Rideshare Month

Transportation Coordinator (TC) Webinar

August 22, 2018





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Maricopa County Air Quality Department and Valley Metro.

Tech Tips

- Your microphone is muted. You can ask questions and give input using the controls on your screen.
- Click on Handout to open the PDF and access live links or print to take notes.
- The  symbol indicates an audience poll.  means we'll ask for a show of hands. Get ready to share your input!
- Webinar will be recorded and a link emailed.
- Take the post-webinar survey for a chance to win a giveaway.

Overview



- Welcome and Introductions
- Get Involved with Rideshare Month
- TC News



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Why Rideshare Month?

Rideshare Month was created to encourage commuters to try an alternative mode during the month of October.

- Supports Travel Reduction Program (TRP) goals
- Saves money and reduces stress
- Offers commuters many choices – carpool, vanpool, bike, walk and transit
- Opportunity to be part of something important and win prizes for participating



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When is Rideshare Month?



Rideshare Month is
October 1-31



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Let's Get Started

Take the pledge.

- August 24-September 30
- Tell us which mode you'll use
- Enter to win one of two \$50 Fox Restaurant Concepts gift cards
- [Find out more here](#), it's free and easy!



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Join the Commuter Challenge



Join the Commuter Challenge at [ShareTheRide](http://ShareTheRide.com) and compete with same sized teams.

- Become a Team Lead and create your team by September 21
- Encourage coworkers and friends to join by September 28
- Challenge runs the entire month of October



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Win! Win! Win!

Win great prizes by competing in the Commuter Challenge.

- All participants will receive a token of appreciation
- Three winning teams (small, medium and large) will win victory parties and each member will get a challenge winner t-shirt.
- Small party - TBD
- Medium party - TBD
- Large – Party for up to 20 people at Culinary Dropout Phoenix
- Anyone joining a challenge team who tracks at least four trips in October can enter to win a \$25 Harkins Theatres gift card (six available).



[Find out more here!](#)



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Preparation

Use the [Rideshare Month checklist](#) to prepare

- Promote, use the Fall TC Kit
- Hold a kick off event
- Encourage employees to create teams and invite members
- Help employees find commuting partners at [ShareTheRide.com](https://www.sharetheride.com)



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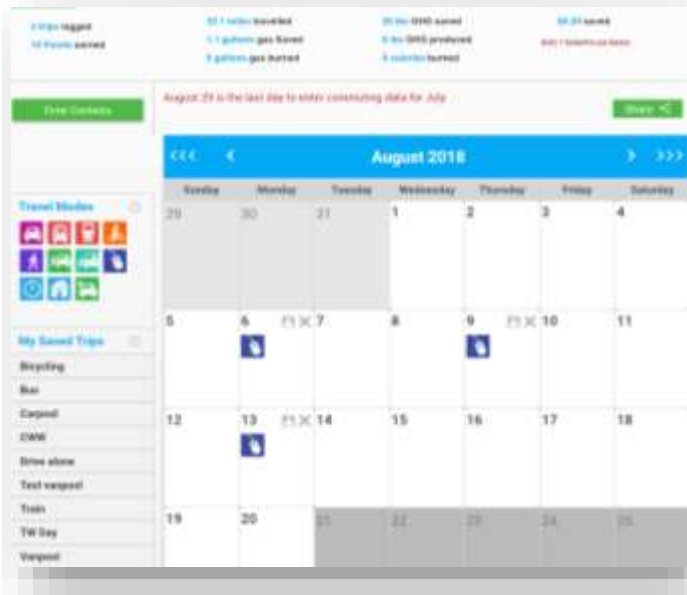


ShareTheRide Contests



Other opportunities include tracking your alternative commute trips at [ShareTheRide](#) to win other great prizes.

- Log trips in the commute calendar
- Anything *but* driving alone counts – carpool, vanpool, bus, light rail, bike, walk or telework
- Find out more [here](#).



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Photo Contest

Post photos on our [Facebook page](#) from September 16 – 22 to win prizes.

- Share photos of your carpool, vanpool, bus or light rail ride, bike commute and more
- First place is a one-night stay with breakfast for two at [Four Points by Sheraton](#), second place wins a \$25 [Valle Luna](#) gift card and third place wins a \$15 [Cold Stone Creamery](#) gift card

[Find out more here](#). It's free and easy to enter!



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TC Update



COMMUTE·SOLUTIONS

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Clean Air Campaign Awards and Luncheon



Amber Sullins, ABC 15
Master of Ceremonies

Event details:

- Thursday, October 25
- 11:00 a.m.-1:30 p.m.
- JW Marriott Desert Ridge Resort & Spa
- Early bird cost \$38 or \$340 for a table of 10; after September 30, \$48 or \$440
- Registration begins August 30

Sahnas Music
Entertainment



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Sponsor Appreciation

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- **Presenting** – SRP
- **Keynote/Entertainment** – Walmart Stores, Inc.
- **Platinum** – First Transit and Fry's Food Stores
- **Silver** – APS, Bank of America, Costco, Cox Business, Maricopa County Air Quality Dept./TRP and Transdev
- **Bronze** – Arizona Transit Association, Charles Schwab, Clean Energy, Concord, Enterprise Rideshare, Fender Musical Instruments Corporation, Friends of Transit, HDR, Inc., Mayo Clinic in Arizona, Northern Trust Phoenix, Northern Trust Tempe, Southwest Gas Corporation and WestGroup Research



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Clean Air Campaign Entries



Entries are due by **Friday, August 24, 5:00 p.m.**
Late entries will not be considered.

Email entries to cleanair@valleymetro.org or
mail/deliver to:

Valley Metro Clean Air Campaign Awards
101 N. First Ave., Ste. 1400
Phoenix, AZ 85003

Need help?

Contact your [Commute Solutions coordinator](#) or
call 602.262.7433



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Valley Metro Partners with Waymo

Valley Metro and Waymo, a division of Google, are collaborating to test autonomous vehicle (AV) trips to better understand real-life travel purpose and needs.

- Focus on increasing access to public transportation
- Making first and last-mile connections to transit stops

[Click here](#) to learn more.



From left: Mesa Mayor John Giles, Tempe Vice Mayor Robin Arredondo-Savage, Gilbert Councilmember Brigette Peterson, Glendale Vice Mayor & Valley Metro RPTA Chair Lauren Tolmachoff, Chandler Councilmember Kevin Hartke, Phoenix Mayor & Valley Metro Rail Chair Thelda Williams, Scottsdale Councilwoman Suzanne Klapp and Valley Metro CEO Scott Smith



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South Central Meetings



- Attend one of six public meetings to learn about the [South Central light rail extension](#) and share your thoughts.
- Focus on the differences between two-lane and four-lane street designs.
- Topics discussed at all meetings include traffic flow, bike lanes and sidewalks.
- [Find out more.](#)



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Valley Metro Wins Green Award

The American Public Transit Association (APTA) recognized Valley Metro as one of six agencies for their green efforts in sustainability.

- Improvements in environmental, social and economic sustainability
- First started in 2009, 146 public transit agencies and businesses have signed on to the APTA Sustainability Commitment



[Click here](#) to read more.



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Summary

- Clean Air Campaign Award Nomination and TC Update
- Upcoming webinars
 - [September 26, 10 a.m.](#) – TC Spotlight – Effective Travel Reduction Programs in Challenging Industries
 - [October 24, 10 a.m.](#) – TRP Event Planning 101
 - [November 14, 10 a.m.](#) – Valley Metro Rail Station Art
- Access [recorded webinars and slide shows](#)

Can't make it during a scheduled webinar? Register anyway; we'll email you the recording!



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