

Connecting Your Commute

Commute Solutions





Winning Advice – Clean Air Campaign Nominations

Valley Metro Commute Solutions
Transportation Coordinator (TC) Webinar
July 27, 2022

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Tech Tips

- Your microphone is muted. You can ask questions and give input using the controls on your screen.
- Click on Handout to open the PDF and follow links or print to take notes.
- The  symbol indicates an audience poll.  means we'll ask for a show of hands.
- Webinar will be recorded, and a link emailed.



Clean Air Campaign Awards





Why Enter?



- Open to all employers in the Travel Reduction Program
- Opportunity to highlight programs and participants
- Entry into more than one category is permitted and encouraged
- Invite your sites to enter if you have multiple sites
- Projects and/or programs conducted from **August 1, 2021 - July 31, 2022**

Nomination Form

- You should have received your postcard inviting you to enter
- We did a survey back in April asking Transportation Coordinators for their input
- To make entering easier, TCs are encouraged to [enter from our website](#) or scan the special QR code included on your nomination postcard
- If you prefer old school entries, [download the entry form](#) and mail your entry or entries to us



Coordinators and Programs



Outstanding Transportation Coordinator

- 50-500 Employees
- More than 500 Employees

Maricopa County Outstanding Travel Reduction Program

- 50-500 Employees
- More than 500 Employees

Transportation Coordinator Tip

- Include description on ways TC engages employees
- Provide bullet points with stats and details
- Provide information showing how TC has promoted incentives
- Demonstrate post drawing or event promotion – to show employees how their participation matters

Subject: Update - TRP E-Survey
Importance: High



Hi,

Just checking to see how you are doing with your TRP surveys? As of today, 9/24/19, 153 surveys have been completed = 47%.

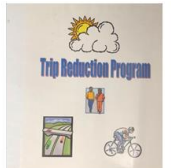
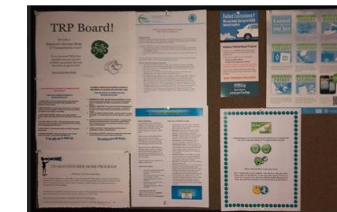
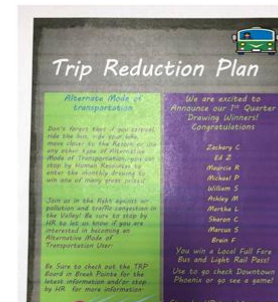
ONLY 7 Days Left to hit our ultimate goal of 100% participation!



As a friendly reminder, we have a limited amount of paper surveys available, if needed, please stop by HR to pick up. Please let me know if any questions.

Thank you,
Katy

TRP Bulletin Board – July 2021



Travel Reduction Program

Travel Reduction Program: Employee Participation Incentives

In efforts to continue to improve the air quality in Phoenix, the Travel Reduction Program randomly awards monthly and quarterly gift cards to those Schwab employees who use alternate modes of transportation such as: carpool, bus ride, light rail, bike, walk and telecommute. Don't forget you must register online as an Alternative Mode User and update your commute calendar on ShareTheRide.com to be eligible for prizes.

Do you want to be an ALTERNATE MODE USER (AMU)? Schwab employees who use an Alternative Mode of Transportation to travel to & from work are eligible for several benefits. What are the benefits for being an AMU? Read on!

- Nine (9) quarterly prize drawings (each quarter) valued at \$25
- Four (4) Monthly prize drawings (every month) valued at \$100
- Two (2) Quarterly Lunches for participating AMU's
- Access to a state-of-the-art ride matching system that allows commuters to quickly and securely find a partner for carpooling, vanpooling, biking, using the bus or light rail. Sharetheride.com
- "Guaranteed Ride Home" program for AMU's whose carpool partner has an emergency & needs immediate transportation home or to a doctor's office, etc.
- Designated & preferred parking for carpools on the days you carpool.
- 100% subsidy for employees who ride the bus to & from work.
- Bike lockers at the Peak location and racks for those who bike to work (all sites).
- Showers available for folks who bike/walk to work at all our locations Peak, 4750A, 4701.

It's easy to register and become a Schwab AMU:

- Click REGISTER at the top of the ShareTheRide.com home page.
- Enter your first name, last name, and email address and select a password. NOTE: Using your work email address lets you match within your organization.
- Choose a password and click NEXT.
- Enter your Origin (home) address and Destination (work) address. Select a network (some networks are private and restricted to certain email domains).

Questions? Please email TRPPHX@schwab.com

- Highlight benefits of your TRP plan and program
- Provide bullet points with stats and details
- How was program communicated and were winners promoted?
- Was it a team effort? TRP committees or helpers can make all the difference



Educational Excellence

NEW CATEGORY! For schools grades K-12.

- How has your school promoted the program to employees and driving-age students?
- What's been effective in engaging multiple sites?
- Who are your site coordinators that help? Be sure to include details about them too.
- Be sure to encourage your sites to submit their participants for Champion Commuters and to enter the Peoples Choice for Travel Reduction Display (bulletin board, electronic board, etc.)



Telework Program



- More dedicated workers
- Increased productivity
- Higher quality of work
- Fewer distractions
- Less travel fatigue
- More eco-conscious operations
- General money savings
- Lower operational costs
- Higher rates of worker job satisfaction
- Better environment for employees
- Reduced stress levels
- Better work-life balance
- Lower worker turnover
- A larger hiring pool of top talent

NEW CATEGORY! With more employers offering work from home options, we'd like to highlight your efforts.

- Provide description of your telework program and how many employees participate
- How has telework reduced your drive-alone rate
- What savings has your worksite experienced with telework being added or expanded?

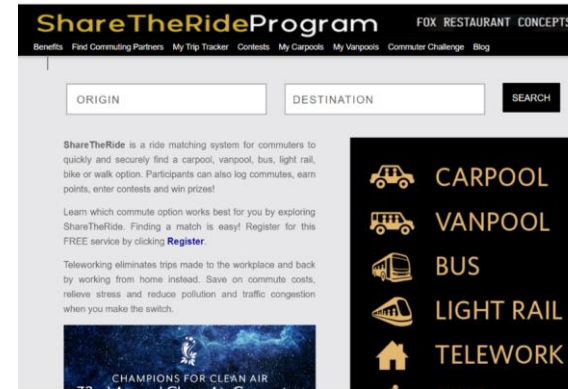
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Electronic or Print

It's all about promotional materials or online content.

- Provide any examples of newsletters, flyers or memos
- Online screenshots
- ShareTheRide network promotions



FRC and Maricopa County's Share The Ride Program

Leave your car at home to bike, walk, light rail, carpool or ride the bus to work.

Benefits Include:

- **Easy:** Finding FRC team members to share the commute is fast and easy.
- **Convenient:** Create your own arrangements to meet your commute needs.
- **Save Money:** Share the cost of gas and reduce miles driven to save on maintenance expenses.
- **Earn Money:** Enter contests to win prizes up to \$500 each quarter.
- **Save Time:** Get there faster using High Occupancy Vehicle (HOV) lanes.
- **Reduce Stress:** With someone else behind the wheel, you can sleep, text, Instagram or relax.
- **Help the Environment:** With fewer cars on the road, emissions of pollution are reduced. Your choice helps reduce traffic and improve Valley air quality.
- **Many Choices:** Carpooling, biking, long boarding, and walking may be good options if you don't have access to bus or light rail. These options are flexible to meet family and work schedule needs.
- **Guaranteed Ride Home:** Need to leave work early unexpectedly and you didn't drive alone? FRC will provide one (1) emergency ride in each 3-month period beginning with your registration on ShareTheRide.com.

Contests and prize drawings are not offered to team members who commute by driving alone. To see all prizes and contest rules, visit ShareTheRide.com and select Contests.



Trip Reduction Program PARTICIPATION INCENTIVES

Did you know that sharing the ride as an Alternative Mode User (AMU) can get you GREAT BENEFITS today, while you help build a better tomorrow?

Carpool, drive your electric or hybrid vehicle, ride your bicycle, take the bus, or walk to work to EARN GIFT CARDS, WINPRIZES, AND MORE!

Below are a few examples of the rewards you can earn once you register as an AMU:

1. Participate in monthly drawings for a \$25 gift card! Just earn in your AMU Monthly Tracking form to enter.
2. Join as a "New" or "Move Closer" AMU to be eligible for a quarterly \$25 gift card drawing! (Quarterly drawings occur on the 15th date of every even year AMU, or with consent a date).
3. Get up to 60% of your monthly bus riding fees covered by Whole Foods Market! (Qualifies for partial cash credit on eligible card; your personal program may vary and does not apply to all transit agencies. To be eligible).
4. The Guaranteed Ride Home program has registered AMUs covered in an emergency with reimbursement provided by a local rail service, Uber/Lyft, or other transportation network company. See an STL if you need this service.
5. Participants in Fuel After Dark are eligible for a gift card! Turn in up to two gas receipts per month (\$15 maximum), with a draw stamp before 7pm or what? get.

It's on "New" or "Move Closer" AMU you frequently have registration in a quarterly contest, a draw and will be added for \$250-\$500 Cash to be used on all monthly participation of that quarter.

To become an AMU, here is your Registration form to the STL/STL.

Join us in the fight against air pollution as a traffic congestion in the Valley.

Whole Foods Market/Team Share the Ride/SHARE a Better Way to Work.

For information on solutions for your drive alone commute, visit ShareTheRide.com or call Valley Metro Commute line at: (602) 252-4126 (Toll-free).

SPOKE LIFE MESA

A publication by the City of Mesa's Bicycle & Pedestrian Program

CONTENTS OF THIS ISSUE

REPORT FROM YOUR RIDE

There's a new app for that! Let us know when you see a new bike lane through a neighborhood, the path on your way home, or the path on your way to work.

REGISTER YOUR BIKE

If you want to protect your bike from theft, you can register it here. It's a free service that will help you track your bike and get it back if it's stolen.

PROGRAM UPDATE

It's time to get ready for the summer months. All events, like the Mesa Bike and Pedestrian Festival, are being moved to the summer months. We are also looking for new programming ideas, working on creating a new bike lane through the city, and looking for new ways to get you on the road.

SAFETY FIRST

When you're on the road, please remember to wear your seat belt and always use your seat belt. Please don't drink and drive.

RISE OUR ROUTES

Looking for your next adventure? We have a lot of new routes and bike routes.

VISIT MESA.ORG/BIKEPED

Marketing Event Less than \$250



• We were about to launch our second edition Peccy pin this summer, but the Covid-19 situation has delayed our production.

• The third edition Peccy pin is also in the works for future events.

Because they are a limited edition, they are very coveted among the site associates. If you see someone sporting one of these special little beauties, ask them how they got it. I am sure you will hear all about their daily work commute as well as Amazon's rideshare program.

And while you're at it, don't forget to thank them for their clean commuting efforts. It is sure to put a smile on their face, just as these pins do!

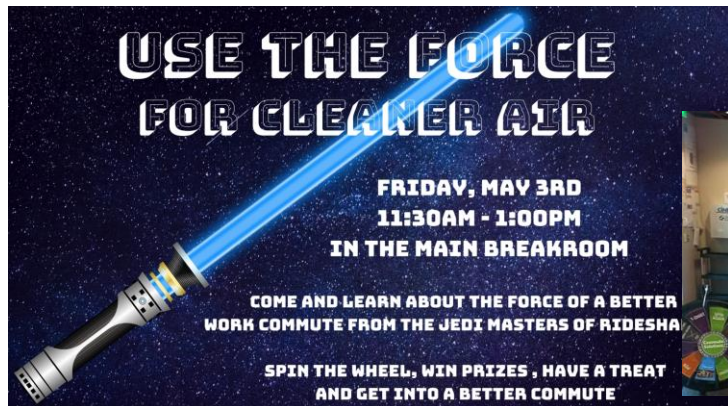


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Whether it's an event with treats, prizes and information or earning special pins for participating, all qualify for event promotions. You can do big things with small budgets!

- On the left, an employer had a table with info and ways to participate, treats, and the chance to win a bike for attending
- On the right, the peccy pins can be earned by Amazon employees for their participation
- Themed events are popular, check out the Star Wars event complete with a spinning wheel, an R2D2 balloon and treats



Marketing Event More than \$250

Whether it's a participant luncheon, awareness event, or TRP fair, we want hear about it!

- Avondale's participants earned a lunch at Carolina's to thank them for participating. They also received a QT gift card and flashlight set!
- Northern Trust held a TRP party with games and food, they also conducted their annual drawings during the event
- STORE Capital held a TRP event complete with themed food, opportunities to sign up and win prizes, and video games so employees could have a moment to bond and have fun



Champion Commuters

Looking for your transit riders, carpoolers, vanpoolers, bicyclists and walkers!

- Include photos!
- Entry should contain details about their commute – miles travelled, money saved, calories burned, etc.
- Details are important and really paint a picture to the judges



Commuters Drive the Change!



- Jamie has ridden the bus from Mesa to downtown Phoenix for 12 years and has saved over 82,000 SOV miles
- John rides his bike everywhere whether for work or fun and even takes his kids to school on a commuter bike. He's avoided over 15,000 drive-alone miles and burned at least 8.3 million calories!
- Daniel carpools to Chandler from Maricopa every day and logged 238 trips at ShareTheRide in 2021, saving 6,283 miles, reducing CO2 by 115,125g.
- The NE Phoenix ladies vanpool group commutes to Scottsdale every day. The group has saved 234,000 miles and nearly 2,600 pounds of pollution.

MAG Livable Communities



Maricopa Association of Governments (MAG) Livable Communities

- For agencies who have made a special effort to improve transit, bike or pedestrian facilities that make the community more livable
- Includes bike and pedestrian amenities, streetscapes, and other active sustainable community elements

Ideas from Past Entries

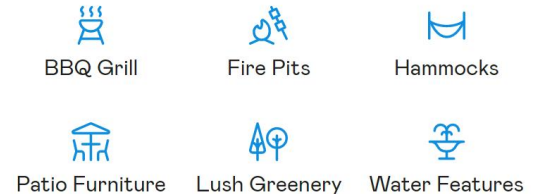
- From horse trails to underpasses, Scottsdale mixes it up
- Culdesac – carless community in Tempe coming soon
- Tempe's shaded paths make for happier pedestrians and bicyclists



YOUR COURTYARD

The heart of the community

All units are situated around enclosed courtyards that become the outdoor living rooms and center of community for Culdesac. Courtyards are inspired by the desert landscape and come with amenities like:



Sustainability Programs

- How has your company incorporated green practices into core strategic or operational activities
- Provide stats and savings
- Photos help judges see the big picture



Example

Example of some of the items recycled:



- In 2019, Schwab began to phase in a Centralized Trash Program with a focus on sustainability, reducing waste and creating positive recycling habits. In July 2020 our program rolled out across all four Phoenix service centers. It will reduce plastic bag usage from 4,451 liners to 385 liners nightly.
- The Peak building achieved an energy score of 81% in 2019. On track to achieve Energy Star rating for the 9th year in a row in 2020.
- Schwab holds an annual electronic recycle event in November 2019, between all Phoenix locations we successfully recycled 3,226 pounds of electronic material.
- For 2020 our Peak building converted 122,108 Sq. Ft. of office space to LED lights with smart controls; this has reduced our energy bill by a projected 80%.
- Over a twelve month period our food service providers diverted 2,154.44 pounds of food waste from landfill through weekly pickups of three 50 gallon compost drums.
- Our cafés have launched a grocery program where employees can order grocery's online and pickup curbside. Additionally we have a variety of Meal Kits available. Promoting sustainable cooking and encouraging healthy habits.
- Over 95% of our workforce has been telecommuting since March 17, 2020. Schwab is currently reviewing opportunities for increased telecommute in the future.

People's Choice – You Vote!

Two categories!

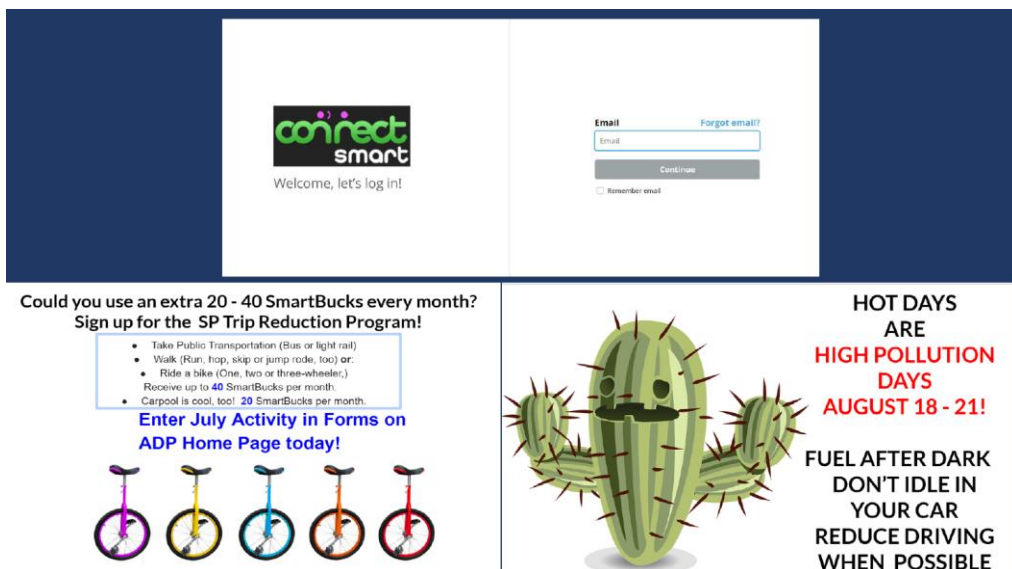
- Most Creative Travel Reduction Display (includes but is not limited to bulletin boards)
- Champion Commuter



Voting:

- Most Creative Travel Reduction Display: Online at valleymetro.org
- Champion Commuter: see videos and vote on the [ShareTheRide Facebook page](#)
- One vote per person

TRP Display or Bulletin Board



- Electronic or social media post
- Traditional bulletin board
- .JPG photos no larger than 2MB or a hi-resolution PDF
- 200-word description
- Due by **Friday, August 12, 2022**



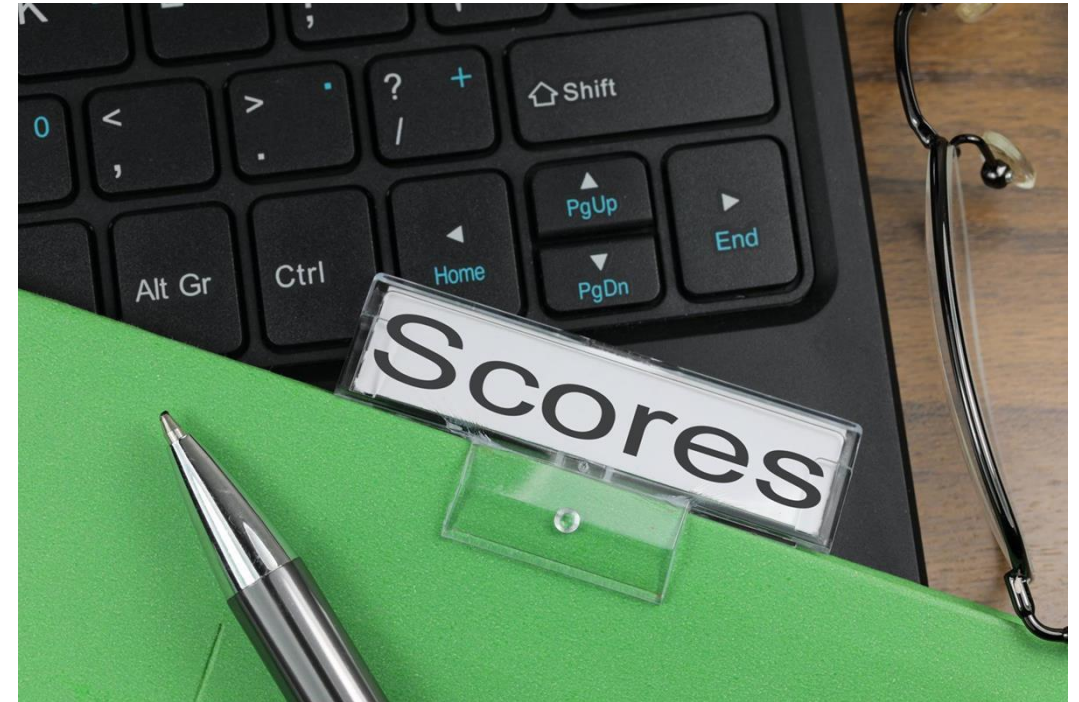
Champion Commuter Video



- Submit a 30-second video to our [ShareTheRide Facebook page](#)
- Include a 200-word description about what makes you a Champion Commuter – carpool, vanpool, bus, light rail, bicyclist
- Deadline **Friday, August 12, 2022**
- Video with the most votes wins!

Judging Entries

- Clear messaging showing program support
- Contribution to the success of TRP or clean air programs
- Displays initiative, transforms project/program or leads by example
- Effectiveness, success in achieving goals
- Photos and videos – highly encouraged and may be used at the event



Deadlines!



- People's Choice entries are due by **Friday, August 12, 5:00 p.m.**
- All other entries are due by **Friday, August 19, 5:00 p.m.**
- Late entries will not be considered.
- Email entries to cleanair@valleymetro.org (emailed submissions preferred).

Mail/deliver to:

Valley Metro
Clean Air Campaign Awards
101 N. First Ave., Ste. 1400
Phoenix, AZ 85003



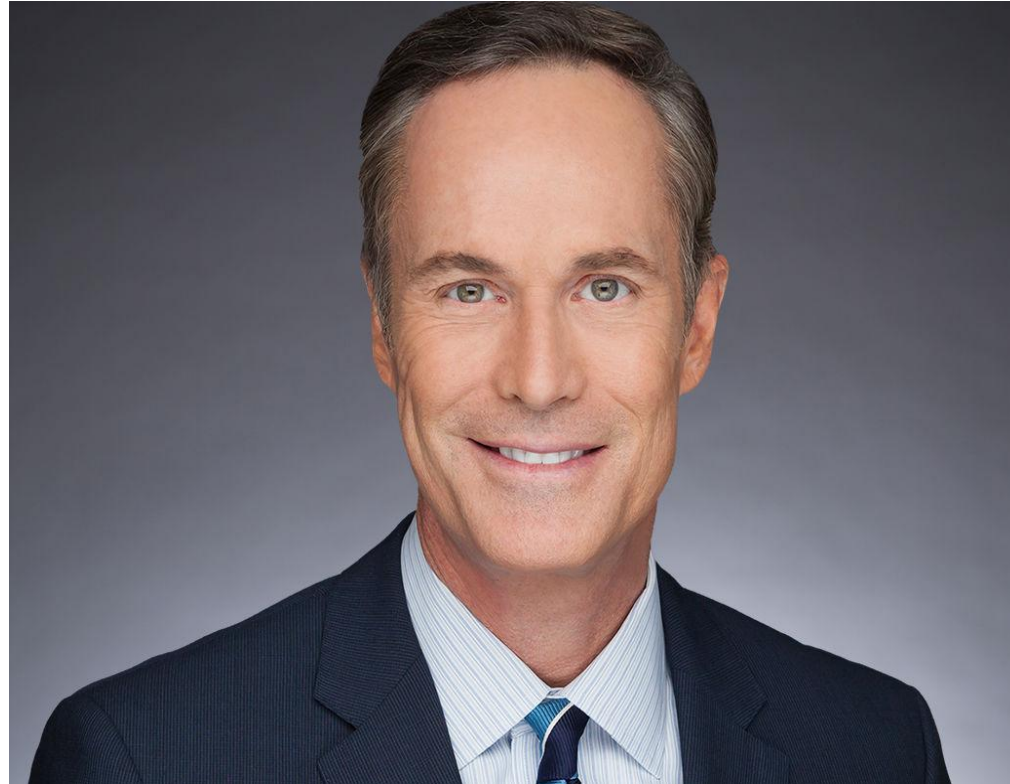
Clean Air Campaign Awards Luncheon



- Exciting news! The 2022 Clean Air Campaign Awards Luncheon is just around the corner
- Save the Date – **Monday, October 17, 2022**
- JW Marriott Scottsdale Camelback Inn Resort & Spa
- Winners will be announced at the event!

Master of Ceremonies

Sean McLaughlin
CBS 5 News



Entertainment and Keynote Info



Entertainment

He Said, She Said

Featuring Thano Sahnas on guitar

and

Lauren Sahnas, on harp



Keynote Speaker

Dan Harkins

Harkins Theatres



Sponsor Appreciation

- Green Leader – Presenting Sponsor – SRP
- Cultivator – Entertainment/Keynote Sponsor – Walmart Stores, Inc.
- Clean Air Advocate Sponsors
 - Fry's Food Stores
 - Maricopa County Air Quality Department
- Sustainable Supporter Sponsors
 - APS
 - Arizona Transit Association
 - Bank of America
 - Clean Energy
 - First Transit
 - HDR, Inc.
 - Transdev
- Commuter Hero Sponsors
 - Bang Energy
 - Charles Schwab
 - Commute with Enterprise
 - Friends of Transit
 - IKEA Tempe
 - RideAmigos
 - WestGroup Research



Thank You



Updates



TC Update

Vanpool Promotion

With gas prices still high, it's a perfect time to share a commute in a Valley Metro vanpool.

- First-Month Free Promotion **ends July 31**
- Splitting the cost of gas makes it easier on your wallet
- 30-day commitment – no long contracts!

[Contact Angie Wilkie](#) to learn more



Pain at the pump?
Save money with a vanpool!

BENEFITS:

- Save money
- Reduce pollution
- Reduce stress
- Make new friends
- Guaranteed ride home
- Track your trips and enter to win prizes at ShareTheRide.com



New vanpool groups receive their **FIRST MONTH FREE!** (fuel not included)

Learn more at freevanpoolpromo.com

 **SHARE THE RIDE**.COM

Sponsored by the Arizona Department of Environmental Quality, Maricopa Association of Governments, Maricopa County Air Quality Department and Valley Metro.

ShareTheRide.com
602.262.RIDE (7423)
facebook.com/sharetherideandsave

 **VALLEY METRO**

Public Service Announcement

There's still time to catch our ShareTheRide Public Service Announcement (PSA)!

- See at any Harkins Theatres in Metro Phoenix
- PSA will run through **July 29, 2022**
- We appreciate Harkins Theatres for their support!



Harkins
THEATRES



Summer Campaign



Have you spotted our Summer Campaign train wrap? There's still time to see it.

- View through **July 31**
- Promotes ShareTheRide.com
- Benefits of using alternative modes

Rideshare Month Is Coming



October's Rideshare Month is coming!

- Details will be included in the fall TC kit
- Fun contests from a pledge in September to weekly contests in October as well as our regular new user and monthly contests
- More details will be posted soon!



Summary

- Winning Advice – Clean Air Campaign Award Nominations
- TC News
- Upcoming webinars
 - August 24, 10 a.m. – [Getting There: Fun ways to promote alternative modes](#)
 - September 28, 10 a.m. – [Let ShareTheRide Support Your Efforts](#)
 - October 26, 10 a.m. – [TRP Unmasked: Who Does What?](#)
- Access [recorded webinars and slide shows](#)

Can't make it during a scheduled webinar? Sign up anyway; we'll email you a link to the recording!



Thank you!

Valley Metro Commute Solutions

ShareTheRide@valleymetro.org

602.262.7433